

CHEESE EXPO

April 16-18, 2024 | Baird Center | Milwaukee, Wisconsin

Special Events: April 16 | Exhibits & Seminars: April 17-18

2024 Attendee Registration

REGISTER EARLY FOR BIG SAVINGS!

SAVE 20% – Register by January 30

SAVE 10% – Register by February 27

Please note Banquet ticket not eligible for reduced price. Advanced registration will close April 8. After April 8, all registrations will take place on-site.

Attendees will register in one of the following categories:

DAIRY PROCESSOR MEMBER / DAIRY PROCESSOR NONMEMBER

A dairy processor is one of the following: a firm engaged in converting milk and milk components into natural dairy products; or a firm engaged in producing processed cheese types; or a firm engaged in converting cheese into other dairy products, or engaged in processing whey. A firm that markets cheese, purchases or brokers cheese, or distributes cheese as its primary business is also a Dairy Processor.

EXHIBITOR

An exhibitor is any employee of an exhibiting company at 2024 CheeseExpo. All exhibitor personnel will need to register to receive a badge.

SUPPLIER

A supplier company makes equipment, or provides a service or product of any type to the cheese industry. Each attendee providing goods or services to the industry (a "supplier") must be a member of Wisconsin Cheese Makers Association to participate in any part of the Expo.

GOVERNMENT & ACADEMIA

Government & Academia registration is for attendees employed in an educational or a government facility, or attendees that are current students at an educational facility.

REGISTER NOW AT CHEESEEXPO.ORG

Cancellation Policy: Any registration canceled on or prior to April 8, 2024 will receive a 75% refund. No refunds will be issued after April 8.

REGISTRATION OPTIONS	DAIRY PROCESSOR		EXHIBITOR	SUPPLIER MEMBER**	GOVERNMENT & ACADEMIA
	MEMBER*	NONMEMBER			
Full Registration Includes All Events except Optional Add-Ons	By Jan 30: \$480 By Feb 27: \$540 Full Price: \$600 Artisan ² : \$195	By Jan 30: \$580 By Feb 27: \$650 Full Price: \$725 Artisan ² : \$195	<i>Exhibitors receive one free per 10 x 10 booth. Extras cost:</i> By Jan 30: \$480 By Feb 27: \$540 Full Price: \$600	By Jan 30: \$580 By Feb 27: \$650 Full Price: \$725	By Jan 30: \$480 By Feb 27: \$540 Full Price: \$600
Single Day Registration: Includes Wednesday or Thursday Events and All Networking Events! Does not include Optional Add-Ons <i>Exhibits are Wednesday and Thursday</i>	By Jan 30: \$380 By Feb 27: \$425 Full Price: \$475	By Jan 30: \$440 By Feb 27: \$495 Full Price: \$550	By Jan 30: \$380 By Feb 27: \$425 Full Price: \$475	By Jan 30: \$440 By Feb 27: \$495 Full Price: \$550	By Jan 30: \$380 By Feb 27: \$425 Full Price: \$475
Exhibits & Networking Events Includes Exhibits and All Networking Events! Does not include Optional Add-Ons <i>Exhibits are Wednesday and Thursday</i>	By Jan 30: \$40 By Feb 27: \$45 Full Price: \$50	By Jan 30: \$40 By Feb 27: \$45 Full Price: \$50	<i>Exhibitors receive four free per 10 x 10 booth. Extras cost:</i> By Jan 30: \$40 By Feb 27: \$45 Full Price: \$50	<i>Supplier Members must register for Full or Single Day Registration.</i>	By Jan 30: \$40 By Feb 27: \$45 Full Price: \$50
OPTIONAL ADD-ONS:					
Tuesday Young Professionals Reception Must be under 40	\$35	\$35	\$35	\$35	\$35
Thursday Awards Banquet	\$85	\$85	\$85	\$85	\$85

All registrations include the following Networking Events:

Tuesday: Welcome Reception

Wednesday: Continental Breakfast, Lunch, Reception & Championship Cheese Auction

Thursday: WCMA Recognition Breakfast, Lunch, World Champions Reception, Afterglow Reception.

²**Artisan** Available only to dairy plants producing less than 500,000 pounds of dairy products per year.

***Membership rates are for members of Wisconsin Cheese Makers Association (WCMA).**

****Supplier attendees must be members of WCMA.**

For more information contact Wisconsin Cheese Makers Association at 608-286-1001 or events@wischeesemakers.org