



PARTNER PROGRAM

When you align with SHAPE America as a Partner, your company gains unparalleled access to key decision makers in the health and physical education space and the ability to leverage SHAPE America's ever-growing membership base to promote your brand, products, services and expertise.

SHAPE America's goal is to connect the business and nonprofit communities with our nation's health and physical educators. What's more, SHAPE America Partners help support a variety of SHAPE America initiatives, programs and projects that promote effective health and physical education.

SHAPE America Partners will:

- Benefit from **valuable insights** on issues facing the health and physical education market, such as legislation, market trends, activities, and more.
- **Engage** with Health Education and Physical Education professionals that are ensuring that all children have the opportunity to lead healthy, physically active lives.
- Receive **exclusive perks** such as year-round exposure to your brands and services, as well as boosted additional savings on exhibit space and advertising.

ELIGIBILITY

The SHAPE America Partner Program is open to all corporations and non-profit organizations that share SHAPE America's commitment to put all children on the path to health and physical literacy through effective health and physical education programs.

CHOOSE YOUR PACKAGE

The SHAPE America Partner Program is built to be conducive to your advertising budget.
Refer to the Benefits Chart on the following page for package details.



Annual Rate: \$1,000
Value: \$2,100+
\$1,000+ Savings!



Annual Rate: \$3,000
Value: \$6,200+
\$3,000+ Savings!

BENEFITS CHART

	PROFESSIONAL	PREMIER
Year-round Recognition of Partner Status in Print and Digital Media	✓	✓
SHAPE America Partner Badge for use in Marketing Collateral	✓	✓
Year-Round Premium Listing in the HPE Marketplace Guide	✓	✓
Partner Spotlight Q&A Published Online	✗	✓
1-month Ad included on the SHAPE America Blog .	Below Post Banner	Below Post Title Banner
Single Image Ad on SHAPE America Social Media Accounts		 
Banner Web Ad on select sections of the SHAPE America Website	1 month	3 months
Banner Ad on Interior Pages of Exchange	Bottom	Top
Ad Placement in Momentum Digital Magazine (Spring, Fall or Winter issue)	Half-page	Full-page
Advertising Discount (Print and Digital Media)	5%	10%
2025 #SHAPEBaltimore Exhibit Space Discount	5%	10%
2025 #SHAPEBaltimore Full Convention Registration	0	1
2026 SHAPE America National Convention & Expo Booth Selection Priority Points	1	2
SHAPE America Institutional Membership	2 individuals	4 individuals