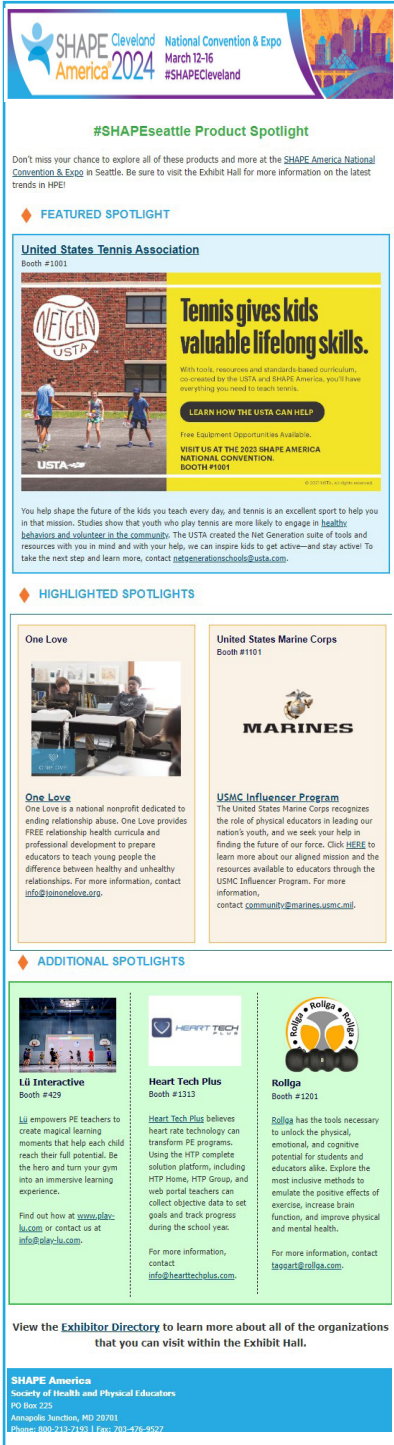


March 12-16 • #SHAPECleveland

### Sample



**#SHAPEseattle Product Spotlight**

Don't miss your chance to explore all of these products and more at the **SHAPE America National Convention & Expo** in Seattle. Be sure to visit the Exhibit Hall for more information on the latest trends in HPE!

**FEATURED SPOTLIGHT**

**United States Tennis Association**  
Booth #1001

**Tennis gives kids valuable lifelong skills.**

With tools, resources and standard-based curriculum, co-created by the USTA and SHAPE America, you'll have everything you need to teach tennis.

**LEARN HOW THE USTA CAN HELP**

Free Equipment Opportunity Available  
VISIT US AT THE 2023 SHAPE AMERICA NATIONAL CONVENTION BOOTH #1001

You help shape the future of the kids you teach every day, and tennis is an excellent sport to help you in that mission. Studies show that youth who play tennis are more likely to engage in healthy behaviors and volunteer in the community. The USTA created the Next Generation suite of tools and resources with you in mind and with your help, we can inspire kids to get active—and stay active! To take the next step and learn more, contact [nextgeneration@ustatennis.com](mailto:nextgeneration@ustatennis.com).

**HIGHLIGHTED SPOTLIGHTS**

**One Love**  
Booth #429

One Love is a national nonprofit dedicated to ending relationship abuse. One Love provides FREE relationship health curricula and professional development to prepare educators to teach young people the difference between healthy and unhealthy relationships. For more information, contact [info@onelove.org](mailto:info@onelove.org).

**United States Marine Corps**  
Booth #1101

**MARINES**

**USMC Influencer Program**  
The United States Marine Corps recognizes the role of physical educators in leading our nation's youth, and we seek your help in finding the future of our force. Click [HERE](#) to learn more about our aligned mission and the resources available to educators through the USMC Influencer Program. For more information, contact [community@marines.usmc.mil](mailto:community@marines.usmc.mil).

**ADDITIONAL SPOTLIGHTS**

**LJ Interactive**  
Booth #429

LJ empowers PE teachers to create magical learning moments that help each child reach their full potential. Be the hero and turn your gym into an immersive learning experience.

Find out how at [www.ljinc.com](http://www.ljinc.com) or contact us at [info@ljinc.com](mailto:info@ljinc.com).

**Heart Tech Plus**  
Booth #1312

Heart Tech Plus believes heart rate technology can transform PE programs. Using the HTP complete solution platform, including HTP Home, HTP Group, and web portal teachers can collect objective data to set goals and track progress during the school year.

For more information, contact [info@hearttechplus.com](mailto:info@hearttechplus.com).

**Rollga**  
Booth #1201

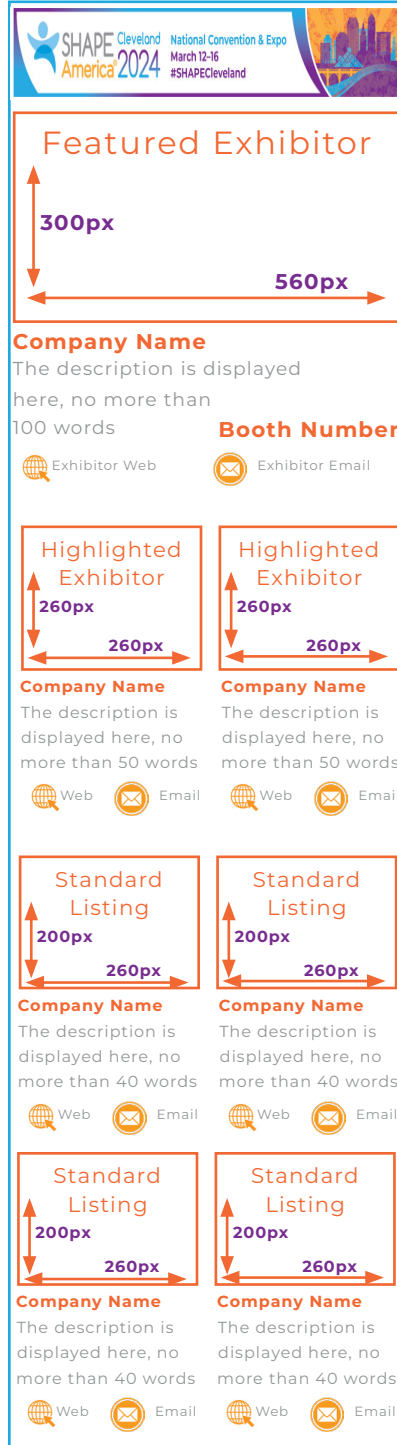
Rollga has the tools necessary to unlock the physical, emotional, and cognitive potential for students and educators alike. Explore the most inclusive methods to emulate the positive effects of exercise, increase brain function, and improve physical and mental health.

For more information, contact [tsavart@rollga.com](mailto:tsavart@rollga.com).

View the [Exhibitor Directory](#) to learn more about all of the organizations that you can visit within the Exhibit Hall.

**SHAPE America**  
Society of Health and Physical Educators  
PO Box 225  
Annapolis Junction, MD 20701  
Phone: 800-211-2101 | Fax: 202-276-1292

### Spec Placement



**Featured Exhibitor**  
300px x 560px

**Company Name**  
The description is displayed here, no more than 100 words

**Booth Number**

Exhibitor Web Exhibitor Email

**Highlighted Exhibitor**  
260px x 260px

**Company Name**  
The description is displayed here, no more than 50 words

Web Email

**Highlighted Exhibitor**  
260px x 260px

**Company Name**  
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Web Email

**Standard Listing**  
200px x 260px

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### Statistics

- Average Impression Rate 2,155
- Average Open Rate 58.3%
- Average Click Rate 6.1%

### Specifications

- Availability: 10 Standard Listings  
2 Highlighted Listings  
1 Featured Listing
- Banner Ad Image: Standard Listing  
260px W x 200px H  
JPG format, 300 DPI  
40 Word Description  
Highlighted Listing  
260px W x 260px H  
JPG format, 300 DPI  
50 Word Description  
Featured Listing  
560px W x 300px H  
JPG format, 300 DPI  
100 Word Description
- URL: Point to a website or page of your choosing

### Deadlines

e-Blast Topic	Placement Reservations Due	Art/Materials Due
Product Spotlight January 16, 2024	December 22, 2023	TBD
Product Spotlight January 30, 2024	January 5, 2024	TBD
Product Spotlight February 13, 2024	January 19, 2024	TBD
Product Spotlight February 27, 2024	February 5, 2024	TBD
Product Spotlight March 26, 2024	February 26, 2024	TBD

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