


March 12-16 • #SHAPECleveland

Sample



*** Please do not reply to this e-mail. It was sent from an automated system. ***

2023 SHAPE AMERICA NATIONAL CONVENTION & EXPO News You Can Use

The countdown has begun for #SHAPESeattle! Staff here at SHAPE America headquarters are beyond excited to see YOU in The Emerald City!

In an effort to keep you up to date and make your check-in just a bit easier, we've put together some "news you can use" below. Be sure to keep the email handy, so it's an easy reference for things you should know!

REGISTRATION INFORMATION
Summit Building of the Seattle Convention Center
600 First Street
Seattle, WA 98101

Registration is in the Exhibit Lobby area outside the Exhibit Hall, one floor down from the first floor in the Summit Building.

REGISTRATION HOURS
Monday, March 27: 2:00 p.m. to 5:00 p.m.
Tuesday, March 28: 7:00 a.m. to 5:00 p.m.
Wednesday, March 29: 7:00 a.m. to 5:00 p.m.
Thursday, March 30: 7:00 a.m. to 5:00 p.m.
Friday, March 31: 7:00 a.m. to 1:00 p.m.

EXPRESS CHECK-IN (ATTENDEES)
Badges will not be mailed. Attendees will use self-check-in stations (Express Check-In/Bagge Pickup) in the registration area of the convention center.

To print your badge and any tickets purchased at the check-in station, do one of the following:

- Scan the QR code at the bottom of this email or
- Search by your name.

****A valid photo ID is required.****

Please note: if you have a "Registration Status Alert" at the bottom of this email, or if you need to make changes to your registration, please go directly to On-Site Registration for assistance.

Please note: Your badge is your entrance to the convention center activities and events. If you do not have it with you, you will need to re-entrance.

EXPRESS CHECK-IN (EXHIBITORS)
Please note: Each exhibitor must read and accept an activity waiver prior to receiving a convention badge.

SHAPE America will have self-check-in stations (Express Check-In/Bagge Pickup) set up in the registration area of the convention center. Enter your last name into the system to retrieve your registration record. You will be prompted to reaccept an activity waiver prior to receiving your convention badge.

****A valid photo ID is required.****

Changes to badge/registration information must be made at On-Site Registration.



COFFEE TALKS
Convention Center Exhibit Hall
Wednesday through Friday (March 29 - 31)
8:30 - 10:30 a.m.

Come share a beverage with your fellow educators to learn from their successes, brainstorm ideas and solutions, share your own "wins," and discuss key topics and timely issues in health and physical education. Attendance is limited, so join these sessions early. View available [Coffee Talk sessions](#).

WHAT TO WEAR
Convention dress is relaxed or business casual. Meeting rooms can be cold, so be sure to layer your clothing. Many sessions include physical activity and movement, so dress as you would if you were teaching/attending class. There are many social events, awards ceremonies, as well as general sessions. Attendees may not have time to change, therefore, warm-up suits to business attire are acceptable.


ATTRACTIONS
A dynamic urban city surrounded by unmatchable natural beauty. Seattle is two cities in one, offers a lively downtown, and a thriving cultural community full of theater, music and museums. Be sure to take in all that the Emerald City has to offer while at #SHAPESeattle.

PROGRAM HANDOUTS
Available handouts can also be downloaded/printed from [here](#).

DOING WHAT WE DO BEST
SOLUTIONS, PRODUCTS, SUPPORT.
LET'S MOVE TOGETHER.

Spec Placement



*** Please do not reply to this e-mail. It was sent from an automated system. ***

2023 SHAPE AMERICA NATIONAL CONVENTION & EXPO News You Can Use

The countdown has begun for #SHAPESeattle! Staff here at SHAPE America headquarters are beyond excited to see YOU in The Emerald City!

In an effort to keep you up to date and make your check-in just a bit easier, we've put together some "news you can use" below. Be sure to keep the email handy, so it's an easy reference for things you should know!

REGISTRATION INFORMATION
Summit Building of the Seattle Convention Center
600 First Street
Seattle, WA 98101

Registration is in the Exhibit Lobby area outside the Exhibit Hall, one floor down from the first floor in the Summit Building.

REGISTRATION HOURS
Monday, March 27: 2:00 p.m. to 5:00 p.m.
Tuesday, March 28: 7:00 a.m. to 5:00 p.m.
Wednesday, March 29: 7:00 a.m. to 5:00 p.m.
Thursday, March 30: 7:00 a.m. to 5:00 p.m.
Friday, March 31: 7:00 a.m. to 1:00 p.m.

EXPRESS CHECK-IN (ATTENDEES)
Badges will not be mailed. Attendees will use self-check-in stations (Express Check-In/Bagge Pickup) in the registration area of the convention center.

To print your badge and any tickets purchased at the check-in station, do one of the following:

- Scan the QR code at the bottom of this email or
- Search by your name.

****A valid photo ID is required.****

Please note: if you have a "Registration Status Alert" at the bottom of this email, or if you need to make changes to your registration, please go directly to On-Site Registration for assistance.

Please note: Your badge is your entrance to the convention center activities and events. If you do not have it with you, you will need to re-entrance.

EXPRESS CHECK-IN (EXHIBITORS)
Please note: Each exhibitor must read and accept an activity waiver prior to receiving a convention badge.

SHAPE America will have self-check-in stations (Express Check-In/Bagge Pickup) set up in the registration area of the convention center. Enter your last name into the system to retrieve your registration record. You will be prompted to reaccept an activity waiver prior to receiving your convention badge.

****A valid photo ID is required.****

Changes to badge/registration information must be made at On-Site Registration.



COFFEE TALKS
Convention Center Exhibit Hall
Wednesday through Friday (March 29 - 31)
8:30 - 10:30 a.m.

Come share a beverage with your fellow educators to learn from their successes, brainstorm ideas and solutions, share your own "wins," and discuss key topics and timely issues in health and physical education. Attendance is limited, so join these sessions early. View available [Coffee Talk sessions](#).

WHAT TO WEAR
Convention dress is relaxed or business casual. Meeting rooms can be cold, so be sure to layer your clothing. Many sessions include physical activity and movement, so dress as you would if you were teaching/attending class. There are many social events, awards ceremonies, as well as general sessions. Attendees may not have time to change, therefore, warm-up suits to business attire are acceptable.

ATTRACTIONS
A dynamic urban city surrounded by unmatchable natural beauty. Seattle is two cities in one, offers a lively downtown, and a thriving cultural community full of theater, music and museums. Be sure to take in all that the Emerald City has to offer while at #SHAPESeattle.

PROGRAM HANDOUTS
Available handouts can also be downloaded/printed from [here](#).

DOING WHAT WE DO BEST
SOLUTIONS, PRODUCTS, SUPPORT.
LET'S MOVE TOGETHER.

Statistics

- Average Impression Rate 51,622
- Average Open Rate 32.17%
- Average Click Rate 2.8%

Specifications

- Availability: 1 per e-Blast
- Banner Ad Image: 650px W x 75px H
JPG format
300 DPI
- URL: Point to a website or page of your choosing

Deadlines

e-Blast Topic	Placement Reservations Due	Art/Materials Due
New You Can Use	February 9, 2024	March 1, 2024

Advertisement

SHAPE AMERICA CONTACT INFORMATION

Exhibit Sales, Advertising and Sponsorships
Jeffrey Warren
800.213.7193 x3402
jwarren@shapeamerica.org

Strategic Partnerships and Fundraising
Beth Bennett
703.476.3468
bbennett@shapeamerica.org

#SHAPECleveland Home
Return to Advertising Catalog
Convention Sponsorship Program
Online Booth Registration