

PACeshow

PETROLEUM AND CONVENIENCE EXPO



2023
FEBRUARY 9 & 10
KANSAS CITY

A premier industry trade show event produced by
Missouri - **MPCA** • Kansas - **Fuel True** • Nebraska - **NPCA**
PETROLEUM & CONVENIENCE ASSOCIATIONS

www.PACeshow.com | info@PACeshow.com



Save The Date

It's never too early to calendar the dates
and plan to exhibit.

WHAT DO EXHIBITORS SAY?

Good show, well attended. We enjoy PACE and find it
to be of value for our money. You all do a good job of
getting retailers to attend. **Quantum Services**

I can't think of anything that I can suggest
to improve. It was a great first experience.
Thanks. **My Retail Buddy**

We were very pleased with the attendance of the
show, we strongly believe that a one-day show is
the answer. **AMCON Distributing Company**

I attend a lot of trade shows. I liked the shortened
show hours as it kept the pace very rapid. (No pun
intended) nice venue and not overly expensive.
Very pleased. **Payment Alliance International**

And from a PACeshow Attendee:

Can't think of a better way to see what is new in
the industry. Thanks for a great show.

WHY EXHIBIT?

Since 1997, the PACeshow has provided a
cost-effective opportunity to meet
face-to-face with a targeted audience of
current and prospective customers who are
industry leaders in the central Midwest.

The nearly 65,000 sq. ft. exhibit hall features a
diverse range of petroleum and convenience
supply chain vendors.

WHO IS WALKING THE PACeshow FLOOR?

- Petroleum Ops, Transportation, Maint. & Service
- Company Owner, Sr Mgmt
- C-Store Mgmt, Personnel
- Technology, Finance, Risk Mgmt, HR & Compliance
- Category Mgmt, Marketing & Sales

95%
of attendees surveyed
either approve or
recommend purchases
for their company

PACEshow

PETROLEUM AND CONVENIENCE EXPO



2023

FEBRUARY 9 & 10

KANSAS CITY

A premier industry trade show event produced by
 Missouri - **MPCA** • Kansas - **Fuel True** • Nebraska - **NPCA**
 PETROLEUM & CONVENIENCE ASSOCIATIONS

www.PACEshow.com | info@PACEshow.com

SPONSOR OPPORTUNITIES

Maximize your company's visibility with a sponsorship where your company will stand out from the crowd as an industry leader.

Online registration & payment selections for sponsorships are available on a first-come, first-served basis.

	VIP	PREMIER	SELECT
SPONSORSHIP FEATURES	\$ 12,500	\$ 5,000	\$ 2,500
Add'l Exhibitor Name Badges <small>only available via sponsorship</small>	12	8	4
Premium Listing e-Directory/Buyer's Guide <small>\$650 value</small>	✓	✓	✓
Additional Marketing & Branding Eligibility	✓	✓	✓
Logo Recognition			
Registration lobby & main entrance unit	✓	✓	✓
State association publications MO, KS, NE	✓	✓	✓
Website Homepage PACEshow.com	✓	✓	✓
Website Sponsor Page PACEshow.com	✓	✓	✓
Aisle signage above trade show floor	✓	✓	
Attendee Email Promos - 6 sent by PACEshow	✓	✓	
EXCLUSIVE Event Sponsorship Options			
VIP Event - <i>Minimum VIP Level + Actual Expenses</i>	✓		
Industry Event - <i>Minimum PREMIER Level + Add'l Fee</i>	✓	✓	
ADDITIONAL Marketing & Branding Exposure Options			
<i>All sponsor levels are eligible to purchase:</i>	✓	✓	✓
Attendee Email Promo sent by PACEshow (limit 4)	\$ 500		
Lanyards provided by exhibiting company (limit 2)	\$ 2,500		

You will be notified via email when online exhibitor registration is available based on your membership status & previous participation at the PACEshow!

BOOTH RATES

NEW THIS YEAR!

Secure your booth space location & submit payment for the 2023 PACEshow completely online on our new eSHOW platform!

EXHIBIT TYPE	EXHIBIT SPACE RATES	
	MBR	NON-MBR
BOOTHS		
10' x 10'	\$ 1,950	\$ 2,250
10' x 20'	\$ 3,350	\$ 4,100
10' x 30'	\$ 4,950	\$ 6,050
10' x 40' or 20'x20'	\$ 6,450	\$ 8,000
20' x 30'	\$ 9,450	\$11,970
20' x 40'	\$12,450	\$15,800
20' x 60'	\$18,450	\$23,600
TRUCKS - 10' x 60'	\$ 4,950	\$ 6,200
NON-EXHIBITING VENDOR	\$ 1,950	\$ 2,250

EXHIBIT SPACE INCLUDES

- 6 exclusive non-competing exhibit hours
- 4* exhibit personnel badges per 10' x 10' booth
Add'l exhibitor badge are available via sponsorship purchase only
- 1 mobile application lead retrieval access per company
- standard company listing in e-Directory/Buyer's Guide
Premium listings available for add'l fee
- post-show attendee registration list
- draped 8' back wall & 3' side walls (in-line booths)
- standard 7" x 44" identification sign
- 24-hour security

All booth furnishings & cleaning are the responsibility of the exhibitor.

Visit www.PACEshow.com
for all the details

PACEshow

PETROLEUM AND CONVENIENCE EXPO



2023
FEBRUARY 9 & 10
KANSAS CITY

A premier industry trade show event produced by
Missouri - **MPCA** • Kansas - **Fuel True** • Nebraska - **NPCA**
PETROLEUM & CONVENIENCE ASSOCIATIONS

www.PACEshow.com | info@PACEshow.com

*PLEASE NOTE SCHEDULE IS
TENTATIVE & SUBJECT
TO CHANGE*



WHAT IS THE SCHEDULE OF EVENT?

WED

**Feb
8**

8:00 AM –
10:00 AM

KCCC – Bartle Hall E
Exhibitor Move-In | Dock Access for Trucks Only

KCCC – Bartle Hall E

10:00 AM –
4:30 PM

Exhibitor Move-In | Dock Access for All Exhibitors
Dock Access closes at 4:30 pm
Move-In is allowed until 5 pm, when all exhibitors must exit,
exhibit hall will be secured overnight

THU

**Feb
9**

9:00 AM –
11:00 AM

KCCC – Room 2502
Industry Education Event

8:00 AM –
11:00 AM

PACEshow Exhibit Hall Open – EXHIBITORS ONLY
NO Dock Access for All Exhibitors
Move-In is allowed for small exhibitors who can hand carry
booth contents in via escalator or elevator



11:00 AM –
5:00 PM

PACEshow Exhibit Hall Open
Industry Reception will be held on the PACEshow floor
Exhibit hall will be secured overnight
Exhibitor Move-Out | *NO Dock Access for All Exhibitors*
Move-Out is allowed until 6:30 pm for small exhibitors who
can hand carry booth contents out via escalator or elevator

Evening

Open for Vendor Gatherings
Vendor-sponsored gatherings only

FRI

**Feb
10**

7:00 AM –
10:00 AM

KCCC – Bartle Hall E
Exhibitor Move-Out | Dock Access for All Exhibitors
Move-Out is allowed until 10 am for all exhibitors, a dock pass
will be issued when exhibitor items are fully packed

9:00 AM –
TBD

Association Meetings | *Details to be determined*