

AAAA Aviation Survivability Forum (AASF)

Sponsorship Opportunities



September 16-17, 2024

Von Braun Center, Huntsville, AL
quad-a.org/24AASF - #24AASF

For inquiries, please contact Jennifer Chittem | jenn@quad-a.org

Please note: You must be an Exhibitor to purchase a sponsorship.
If you are not an exhibitor, please contact Jenn@quad-a.org for non-Exhibitor sponsorship rates.

AAAA Army Aviation Survivability Forum (AASF)

September 16-17, 2024 – Von Braun Center, Huntsville, AL

SPONSORSHIP OPPORTUNITIES

NETWORKING RECEPTION / \$5,000

September 16, 2024

Make an impact & stand out from the crowd at the first networking event to kick off the Forum!

Benefits Include:

- 10 Drink Tickets
- Sponsor's name listed near Reception time on agenda/Jiffy
- Logo recognition on signage at entrance of Reception
- Logo recognition on signage onsite "Thank you to our Sponsors"
- Logo recognition in Print (*ARMY AVIATION* Magazine)
- Logo recognition online – quad-a.org/24AASF (Online Agenda, Thank You Sponsors page, Sponsor Carousel)
- Sponsor Ribbons

Ice Cream Break – 9/17 Afternoon / \$4,000

Lift that afternoon slump with ice cold afternoon treats!

Benefits Include:

- Exclusive Sponsorship for afternoon of 9/17
- Sponsor branding on front of ice cream freezer (41" x 36" space) AAAA must approve design prior to production.
- Sponsor may provide branded napkins
- Logo recognition on signage near Ice Cream station
- Logo recognition on signage onsite "Thank you to our Sponsors"
- Logo recognition in Print (*ARMY AVIATION* Magazine)
- Logo recognition online - quad-a.org/24AASF (Thank You Sponsors page, Sponsor Carousel)
- Sponsor Ribbons

NETWORKING LUNCH BUFFET / \$3,500

September 17, 2024

Your company will be the center of attention while the attendees are enjoying their lunch!

Benefits Include:

- Sponsor's name listed near Lunch time on agenda/Jiffy
- Logo recognition on signage near Lunch area
- Logo recognition on Table Top signs on lunch tables
- Logo recognition on signage onsite "Thank you to our Sponsors"
- Logo recognition in Print (*ARMY AVIATION* Magazine)
- Logo recognition online – quad-a.org/24AASF (Online Agenda, Thank You Sponsors page and Sponsor Carousel)
- Sponsor Ribbons

NETWORKING CONTINENTAL BREAKFAST / \$3,500

September 17, 2024

Treat the attendees to a nice breakfast with YOUR BRAND top of mind!

Benefits Include:

- Sponsor's name listed near breakfast time on agenda/Jiffy
- Branded napkins
- Logo recognition on 22 x 28 signage near breakfast area
- Logo recognition on signage onsite "Thank you to our Sponsors"
- Logo recognition in Print (*ARMY AVIATION* Magazine)
- Logo recognition online – quad-a.org/24AASF (Online Agenda, Thank You Sponsors page and Sponsor Carousel)
- Sponsor Ribbons

CO-BRANDED LANYARD with AAAA / \$3,000

Make an impact at AASF with YOUR brand around the necks of ALL show attendees!

Benefits Include:

- Exclusive Sponsorship
- Logo (1 Color) recognition on front of lanyard with AAAA
- Logo recognition on signage onsite "Thank you to our Sponsors"
- Logo recognition in Print (*ARMY AVIATION* Magazine)
- Logo recognition online - quad-a.org/24AASF (Thank You Sponsors page, Sponsor Carousel)
- Sponsor Ribbons
- Distribution: 500

WIFI / \$3000

Reach a wide, targeted audience with your company branded message by sponsoring FREE WiFi!

Benefits Include:

- Exclusive Sponsorship – this opportunity provides free WiFi access in the building
- Splash page branding capabilities on internet landing page connection – page will direct to sponsor's url
- Sponsor may choose Name of Wifi (must be approved by AAAA)
- Sponsor may choose Password
- WiFi cards 25 qty (2"x 3.5" – vertical)
- Logo recognition onsite – "Thank you to our Sponsors" signage
- Logo recognition in Print (*ARMY AVIATION* Magazine)
- Logo recognition online – quad-a.org/24AASF (Thank You Sponsors page, Sponsor Carousel)
- Sponsor Ribbons

SPONSORSHIP CONTACT: Jennifer Chitem | jenn@quad-a.org

JIFFY / \$2,000

Pocket size agenda given to every attendee!

Benefits Include:

- Logo recognition on front and back of printed piece
- Logo recognition on signage onsite “Thank you to our Sponsors”
- Logo recognition in Print (*ARMY AVIATION* Magazine)
- Logo recognition online - quad-a.org/24AASF (Thank You Sponsors page, Sponsor Carousel)
- Sponsor Ribbons
- Distribution: 500

MOBILE APP / \$2,000

Be visible to an ever-growing audience every time they use their mobile device to access the official app!

Benefits Include:

- Exclusive Sponsorship
- Dedicated splash page to Sponsor
- Logo recognition on app dashboard that links to sponsor’s ebooth
- App signage onsite
- Logo recognition onsite – “Thank you to our Sponsors” signage
- Logo recognition in Print – (*ARMY AVIATION* Magazine)
- Logo recognition online – quad-a.org/24AASF (Thank you Sponsors page, Sponsor Carousel)
- Sponsor Ribbons

NETWORKING REFRESHMENT BREAKS / \$2,000 per break (3 opportunities)

Gain exposure by having your company name and logo displayed near the refreshments!

Benefits Include:

- Sponsor’s name listed near Refreshment Break times on agenda/Jiffy
- Logo recognition on signage near refreshment area
- Logo recognition on signage onsite “Thank you to our Sponsors”
- Logo recognition in Print (*ARMY AVIATION* Magazine)
- Logo recognition online - quad-a.org/24AASF (Online Agenda, Thank You Sponsors page, Sponsor Carousel)
- Sponsor may supply branded cups and napkins
- Sponsor Ribbons

OFFICIAL AASF BAG / \$2,000

Promote your brand on the Official AASF bag! Bags will be distributed at Registration to Attendees who use them to carry the information and items they collect throughout the show.

Benefits Include:

- Exclusive Sponsorship
- Company logo imprinted (9h x 9w) on one side of tote bag (14hx13½w) along with 2024 AASF imprint
- Logo recognition onsite – “Thank You to our Sponsors” signage
- Logo recognition in print - *ARMY AVIATION* Magazine
- Logo recognition on quad-a.org/24AASF – “Thank You Sponsors” page (Company Listing), Sponsor Carousel (Company logo will click through to sponsor’s website) and a sponsor icon will display in the Exhibitor Listing.
- Sponsor Ribbons