

Reach health and physical education decision makers.



MAXIMIZE YOUR **Exposure**
GENERATE **High-Value Leads**
EXPAND YOUR **Network**

SPONSOR • EXHIBIT • ADVERTISE



 **SHAPE Tampa**
America® 2019

National
Convention
& Expo
—
April 9-13

#SHAPETampa



WHO WE ARE . . .

SHAPE America – Society of Health and Physical Educators® sets the standard for professional excellence in health and physical education.

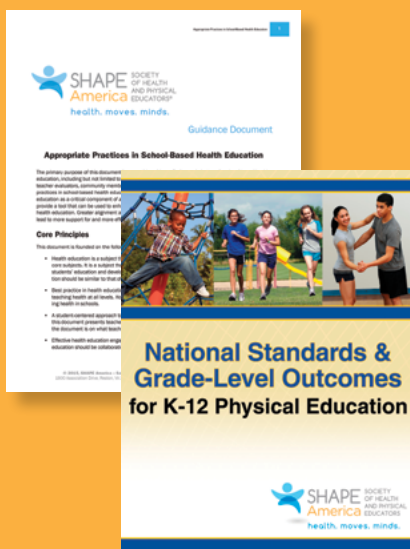
With the collective power of nearly 13,000 members, 50 state affiliates, and national partnerships, we provide the leadership, professional development and advocacy that support health and physical educators at every level.

From preschool to university graduate programs, SHAPE America reaches educators who empower millions of children to stay healthy and strong.



Our Members Are

- Adapted physical activity instructors and specialists
- Athletic directors and trainers
- Coaches and sport officials
- College and university faculty
- Dance and fitness instructors
- Education administrators
- Future professionals
- Intramural directors
- K-12 health and physical education teachers
- Researchers



The Leading Authority for Health and Physical Education

SHAPE America's *National Standards for K-12 Physical Education and Grade-Level Outcomes* and *Appropriate Practices in School-Based Health Education* serve as the foundation for well-designed health and physical education programs across the country.

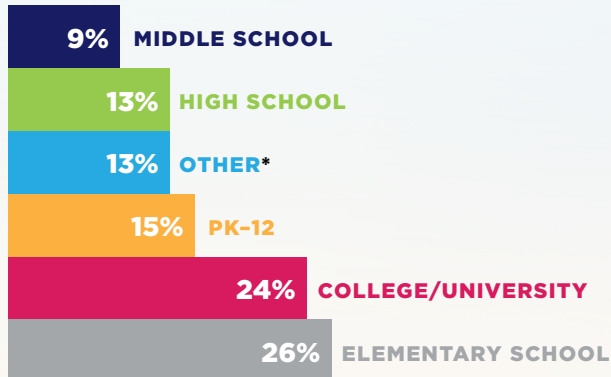


What do SHAPE America members buy?

An Active Audience

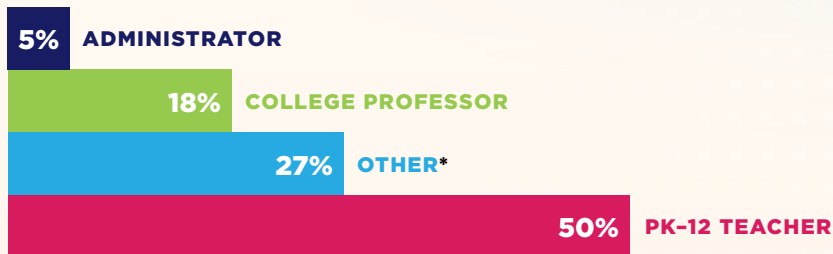
SHAPE America Member Profile:

EMPLOYMENT



*early childhood, government, non-profit, parks/recreation facilities

RESPONSIBILITY



*Includes pre-service professional, exercise/fitness instructor, athletic trainer

INTERESTS



*Includes research, sport science, coaching

- Adapted physical activity equipment and supplies
- Adventure and outdoor equipment
- Aquatic equipment and supplies
- Assessment tools and equipment
- Athletic equipment and supplies
- Athletic training supplies
- Audiovisual programs for the classroom
- Consumer products for health and active lifestyles
- Continuing education resources
- Curriculum materials
- Dance education products
- Facility fixtures, surfaces and décor
- First aid and CPR supplies
- Fitness accessories
- Game and activity books and programs
- Health and nutrition products
- Health education literature and information
- Indoor and outdoor flooring products
- Motivational programs and games
- Music
- Physical diagnostic equipment
- Physical education equipment
- Physical education uniforms
- Preschool products and equipment
- Research services and equipment
- Safety information
- Software for resource and data management
- Sporting and recreational supplies
- Sports and dance wear
- Sports injury prevention and treatment
- Technology tools for the field or classroom
- Textbooks and teaching aides

NATIONAL CONVENTION & EXPO



SHAPE Tampa America[®] 2019



National Convention & Expo | April 9–13 #SHAPETampa

Reach Decision Makers at the Premier Event for Health and Physical Educators!

The SHAPE America National Convention & Expo **attracts and engages** approximately 4,000 health and physical education professionals who are searching for **new products, services and technologies**.

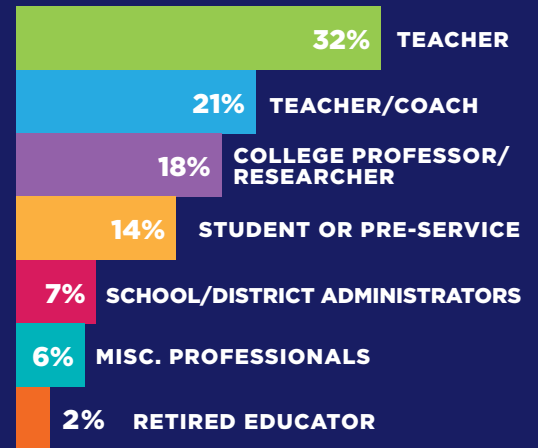
EVENT HIGHLIGHTS

- More than 300 program presentations and industry experts in health, physical education, recreation and dance
- World-renowned keynote presenters including national award-winning teachers, popular TED talk alumni, Olympic champions
- Networking and social events
- A multi-faceted exposition with vendor demonstrations

Attendee Profile

Source: SHAPE America attendee survey

WHO ATTENDS?



Future Convention Locations

2020 Salt Lake City, UT
April 21–25



2021 Baltimore, MD
April 13–17



2022 New Orleans, LA
April 26–30



NATIONAL CONVENTION & EXPO

Why Exhibit

- Generate new prospects, sales and on-site revenue
- Boost your organization's image and increase visibility
- Establish and enhance your market presence
- Introduce new products or services
- Educate your target audience
- Increase product awareness through sampling and brand presence

BOOTH INCLUSIONS (PER 10' X 10')

- 8-foot backdrop, 3-foot siderails, booth identification sign, perimeter security, aisle carpeting
- One (1) Full Convention registration; 50% discount on additional Full Convention registrations (up to 5 registrations)
- Three (3) Exhibit Hall Only passes; additional Exhibit Hall Only passes may be purchased at a rate of \$75 per pass
- Opportunity to earn a 20-minute demonstration time slot. Priority basis with two or more booths, sponsorship level, first-come, first-served.
- Listing in the Winter 2019 pre-convention issue of *Momentum* if reserved prior to December 1, 2018
- Listing on the 2019 SHAPE America National Convention & Expo interactive floor plan and searchable exhibitor directory
- Recognition in convention marketing materials
- Opportunity to earn Priority Points through exhibit participation, membership in Partners for Active and Healthy Children, sponsorship, and advertising to ensure high-visibility at future SHAPE America conventions
- Use of the convention attendee physical mailing list; email addresses are NOT provided (up to 3 pre-convention list updates and one final post-convention list shall be provided)

Exhibit Booth Rates

BEFORE OCTOBER 31, 2018

10' x 10' Inline Booth	\$1,860
Corner/Island	\$1,995

AFTER OCTOBER 31, 2018

10' x 10' Inline Booth	\$2,030
Corner/Island	\$2,195

See floor plan and exhibit contract on pages 12-14, or online at shapeamerica.org/exhibit.



Schedule

Exhibit Dates: April 10-12, 2019

MOVE-IN

Tuesday, April 9 8 a.m. to 6 p.m.

Wednesday, April 10
(touch up only) 8-9 a.m.

OPEN

Wednesday, April 10 12-3:30 p.m. *Preview*
5:30-7:30 p.m. *Hosted Opening Celebration*

Thursday, April 11 8:30 a.m. to 4:30 p.m.

Friday, April 12 8:30 a.m. to 1:30 p.m.

MOVE-OUT

Friday, April 12 1:30-9 p.m.

No teardown permitted prior to 1:30 p.m., Friday, April 12.

Schedule is subject to change.

CONTACT

SPONSORSHIPS

Vice President, Business Development,
Strategic Partnerships & Philanthropy
PHONE: (800) 213-7193 x 1468
EMAIL: sponsors@shapeamerica.org

EXHIBIT SPACE

Senior Manager, Business Development
PHONE: (800) 213-7193 x 1457
EMAIL: exhibits@shapeamerica.org

ADVERTISING

Senior Manager, Business Development
PHONE: (800) 213-7193 x 1457
EMAIL: advertising@shapeamerica.org

NATIONAL CONVENTION & EXPO

Become a partner today and experience the power of brand association with our expanding membership.

Sponsorship

Reach your target audience, **build** brand loyalty, and **maximize** your market share! Sponsors enjoy these exclusive benefits:

- Enhance corporate image by supporting our members and mission
- Build brand loyalty by engaging your target audience with personal, face-to-face interaction
- Priority access to commercial presentations
- Speaking opportunities
- Print and web recognition
- Complimentary registrations
- Convention attendee mailing list



Opportunities include:

- Registration Sponsor
- General Sessions
- Education Tracks
- Movement Breaks
- Opening Celebration
- Special Events
- Relax. Refresh. Recharge. Lounge
- Attendee Tote Bag
- And more . . .

Year-round sponsorship packages are also available. Contact us to discuss a customized package that will accomplish your objectives!

Sign up NOW to reach thousands in your target audience!

CONTACT

SPONSORSHIPS

Vice President, Business Development,
Strategic Partnerships & Philanthropy
PHONE: (800) 213-7193 x 1468
EMAIL: sponsors@shapeamerica.org

EXHIBIT SPACE

Senior Manager, Business Development
PHONE: (800) 213-7193 x 1457
EMAIL: exhibits@shapeamerica.org

ADVERTISING

Senior Manager, Business Development
PHONE: (800) 213-7193 x 1457
EMAIL: advertising@shapeamerica.org

NATIONAL CONVENTION & EXPO

Partners for Active and Healthy Children



Partners
for Active
and Healthy
Children

Serving as a bridge between the business and nonprofit communities and our nation's health and physical educators, Partners for Active and Healthy Children (PAHC) membership provides annual financial contributions that support a broad array of SHAPE America initiatives, programs and projects that promote effective health and physical education. Partnering with SHAPE America can provide opportunities to expand your reach and place you in front of your target audience. PAHC membership is open to corporations and nonprofit organizations that share SHAPE America's commitment to put all children on the path to health and physical literacy through effective health and physical education programs.

Supporting Membership is just \$1,975 annually!

Membership is valid September 1 – August 31.

Enjoy these Exclusive Perks:

- Use of the terms “SHAPE America Supporting Member” and “Partner for Active and Healthy Children,” including use of PAHC logo for inclusion in emails, website and marketing materials
- Inclusion in a special HPE Marketplace Guide in the spring or fall issue of *Momentum*. Listing to include organization name, 50-word description, website, phone number and up to three (3) product/service categories.
- Recognition as a member of Partners for Active and Healthy Children on the SHAPE America website (September 1 – August 31)
- Recognition in each issue of *Momentum* (3x annually – Fall, Winter and Spring)
- Recognition on signage displayed during the SHAPE America National Convention & Expo and in the Convention mobile app
- 10% discount on exhibit booth space, up to 400 sq. ft.
- Earn one (1) priority point for each consecutive year a PAHC membership is maintained, boosting your positioning for on-site exhibit booth selection for the following year
- 10% discount on SHAPE America National Convention & Expo advertising
- 10% discount on *Momentum* advertising
- 10% discount on SHAPE America web banner advertising
- Complimentary subscription to *Momentum*



Learn more by visiting shapeamerica.org/PAHC.

CONTACT

SPONSORSHIPS

Vice President, Business Development,
Strategic Partnerships & Philanthropy
PHONE: (800) 213-7193 x 1468
EMAIL: sponsors@shapeamerica.org

EXHIBIT SPACE

Senior Manager, Business Development
PHONE: (800) 213-7193 x 1457
EMAIL: exhibits@shapeamerica.org

ADVERTISING

Senior Manager, Business Development
PHONE: (800) 213-7193 x 1457
EMAIL: advertising@shapeamerica.org

NATIONAL CONVENTION & EXPO

Advertising

Mobile App and Expo Hall Game Booklet

These valuable references are available to each attendee.

More Promotions!

- Virtual Convention Bag
- Email Banner Advertising
- Website Banner Advertising
- Push Notifications
- Digital Media Displays

Year-Round Advertising

Promote your products and services in SHAPE America's journals, newsletters, and website year-round. Contact us today for a media kit and samples of these leading industry publications:

- Award-winning *Momentum*
- *Journal of Physical Education, Recreation & Dance (JOPERD)*
- *Strategies: A Journal for Physical and Sport Educators*
- *Et Cetera*
- *American Journal of Health Education (AJHE)*
- *Research Quarterly for Exercise and Sport (RQES)*
- SHAPE America website

Need more information? **Call today!**



CONTACT

SPONSORSHIPS

Vice President, Business Development,
Strategic Partnerships & Philanthropy
PHONE: (800) 213-7193 x 1468
EMAIL: sponsors@shapeamerica.org

EXHIBIT SPACE

Senior Manager, Business Development
PHONE: (800) 213-7193 x 1457
EMAIL: exhibits@shapeamerica.org

ADVERTISING

Senior Manager, Business Development
PHONE: (800) 213-7193 x 1457
EMAIL: advertising@shapeamerica.org

NATIONAL CONVENTION & EXPO

Purchase a Booth and **SAVE 20%** on Special Exhibitor-Only Ad Bundles!

New for 2019! Increase your exposure before and during the 2019 SHAPE America National Convention & Expo with one of these advertising bundles, designed to enhance brand visibility and drive traffic to your exhibit booth. Listed prices represent a 20% savings off standard rates; advertising bundle rates are exclusively available to confirmed 2019 exhibitors.

BUNDLE A - \$1,160

(a \$290 savings)

Package includes:

- Quarter-page ad in the Winter 2019 issue of *Momentum*
- #SHAPETampa Expo Hall Game Booklet, Game Space

BUNDLE B - \$1,860

(a \$465 savings)

Package includes:

- Half-page ad in the Winter 2019 issue of *Momentum*
- #SHAPETampa Expo Hall Game Booklet, Game Space AND half-page ad

BUNDLE C - \$3,900

(a \$975 savings)

Package includes:

- Full-page ad in the Winter 2019 issue of *Momentum*
- #SHAPETampa Expo Hall Game Booklet, Game Space AND half-page ad
- National Convention & Expo Mobile App Banner Ad

See back cover for advertising contract or reserve online at shapeamerica.org/exhibit.



CONTACT

SPONSORSHIPS

Vice President, Business Development,
Strategic Partnerships & Philanthropy
PHONE: (800) 213-7193 x 1468
EMAIL: sponsors@shapeamerica.org

EXHIBIT SPACE

Senior Manager, Business Development
PHONE: (800) 213-7193 x 1457
EMAIL: exhibits@shapeamerica.org

ADVERTISING

Senior Manager, Business Development
PHONE: (800) 213-7193 x 1457
EMAIL: advertising@shapeamerica.org

NATIONAL CONVENTION & EXPO

SHAPE America National Convention & Expo

A Sampling of Past Exhibitors

100 Mile Club
5-Star Students/Track the Miles
9 Round Fitness & Kickboxing
9 Square in the Air
Accusplit Make a Difference Programs
A-Champs
Action Based Learning (Kidsfit)
Active Academics/Elearning for Kids Inc
ActivEd Inc
ADA Sports
Adventure to Fitness
agency99
Alcoholics Anonymous
Allied Powers LLC
American Association of Poison Control Centers
American Athletic
American Educational Products LLC
American Gaelic Games
American Heart Association
American Institute for Cancer Research

American Youth Circus Organization
Answer – Rutgers University
APENS – NCPEID
Athlos Academics
B4 Adventure (formerly Brand 44)-Slackers
Barus Agency (dba 5 Cents T-Shirts Design)
Bearface Instructional Technologies LLC
Beijing Shape Power Education & Technology Co Ltd
Bigger Faster Stronger
BOKS – An Initiative of Reebok Foundation
Boston/Northeast Gaelic Games
Bowler's ED
Box Hockey International Inc
Brewer's Ledge
Cairn Guidance Inc/Dove Self-Esteem Project
California Baptist University Online & Professional Studies
California University of Pennsylvania

Capella University – School of Psychology
Carney Sandoe & Associates
CDC/Division of Population Health/ School Health Branch
Central Washington University- Department of Physical Education, School & Public Health
Chair Dancing® Fitness
Chris Klug Foundation
Claire Lynn Designs
Coastal Enterprises
Common Threads
CVS Health
Deanan Gourmet Popcorn
DePaul University
DHS Group
Diva International Inc.
Drake University Continuing Ed & Professional Development
DrumFIT USA Corp
Drums Alive Inc
Dynamic Discs
Edge Disc Golf
Ekho
Enovative Technologies
Enpointe Enterprises Ltd
Ergotron
Everlast Climbing
Exercise Connection
Extex Inc
EZ Net Inc
FDA Center for Tobacco Products
Finish Strong Corp (SQAIRS)
FIT – Sanford Health
Fit and Fun Playscapes
Fitness in a Heartbeat
FlagHouse, Inc
Floorball 4 All Inc
Floormarx LLC
Flybar Inc
Focused Fitness
Forrest T Jones & Company Inc
Foundational Fitness Inc
G&G Fitness/Gronk Fitness
GenMove USA LLC
Geozy Solutions LLC
Gonzago University
Goodheart-Willcox Publisher
Gopher Sport
GoSports
Great Activities Publishing Company
GrowFit
Health Edco
Health Powered Kids by Allina Health
Heart Tech Plus



CONTACT

SPONSORSHIPS

Vice President, Business Development,
Strategic Partnerships & Philanthropy
PHONE: (800) 213-7193 x 1468
EMAIL: sponsors@shapeamerica.org

EXHIBIT SPACE

Senior Manager, Business Development
PHONE: (800) 213-7193 x 1457
EMAIL: exhibits@shapeamerica.org

ADVERTISING

Senior Manager, Business Development
PHONE: (800) 213-7193 x 1457
EMAIL: advertising@shapeamerica.org

NATIONAL CONVENTION & EXPO

Heart Zones USA
 Heimlich Heroes
 Helios Wholesale LLC
 Hi-Five Sports Franchising
 Holcomb Hathaway Publishers
 Human Kinetics
 Image Sport
 Indiana University of Pennsylvania
 Indo Board Balance Trainer
 Infinite Trading Inc
 Innocorp Ltd
 Interactive Health Technologies (IHT Spirit)
 International Road Tennis Society
 International Bowling Campus Youth (IBC)
 International Council for Health, Physical Education, Recreation, Sport & Dance (ICHPER.SD)
 Jacksonville State University
 Jaypro Sports
 Jones & Bartlett Learning
 Just Run – Big Sur Marathon
 Kahuna Creations Inc
 Kan Jam LLC
 Kendall Hunt Publishing Company
 Kendama USA LLC
 KickinNutrition TV-Digital Health Education Program
 Kinetic Fit Works
 Lacsal
 Learning Zone Xpress
 Legacy
 Life is Good Kids Foundation
 Lipscomb University
 Logan University
 Marathon Kids
 Mask U.S. Inc
 Mason Corporation
 Massachusetts Association for Health, Physical Education, Recreation and Dance
 Massaging Insoles
 Matrix Fitness
 Maximum Fit Club
 Melanoma Foundation of New England
 Mikasa Sports
 Minnesota Society of Health & Physical Educators
 Minute Rice c/o SPN
 Monkey Moves Game
 Movable
 My School in Motion!
 NASCO
 National Archery in the Schools Program (NASP)

National Center for Health, Physical Activity & Disability (NCHPAD)
 National Center for Missing & Exploited Children
 National Collaboration on Childhood Obesity Research (NCCOR)
 National Network of Public Health Institutes
 National Strength & Conditioning Association (NSCA)
 Netball America Inc
 New Balance Foundation Billion Mile Race
 New York City Department of Education
 New York Road Runners
 Northeastern University
 Northwest District & SHAPE Washington
 Northwest Missouri State University- Online MS in PE
 Nube9
 NuSTEP Inc
 Office of School Wellness Professionals
 Omnikin Inc
 One Revolution Foundation
 Organized Sportswear
 Otto Trading Inc
 Outdoors Tomorrow Foundation
 Palos Sports
 Passback Sports Inc
 Parent Heart Watch
 Peaceful Playgrounds Inc
 Pearson
 PEGames.org
 Pickleball Central
 Pickle-Ball Inc
 PL3Y International Inc.
 PlayCore
 Payout LLC
 PLT4M
 PLYOGA Fitness LLC
 Polar Electro Inc
 Power Systems Inc
 Precor
 Precor Commercial Fitness
 President's Challenge
 Professional Disc Golf Association
 Professional Wireless Communications
 PurePICKLEBALL
 Railroad Fitness
 Responsibility.org
 RFP Testing
 RHYTHM WORKS Integrative Dance
 Ribbon Fair Games LLC
 Rockwerx Climbing Inc

Rollerblade Skate in School
 Roller Skating Association International
 Romeo Music
 Ropeworks
 S & S Discount Sports
 Sabakiball International Inc
 Safe Routes to School National Partnership
 Sagamore Publishing LLC
 Schermer Pecan Company
 School Datebooks
 Serevi Rugby/Rugby WA
 SHAPE America Central District
 SHAPE America Eastern District
 SHAPE America Retiree SIG
 Shape Up US Inc
 Shield Manufacturing Inc
 Shore Creation LLC
 Skate in School
 Skate Pass LLC
 Skillastics/Sandy Spin Slade Inc
 Skyhawks
 Slippery Rock University
 Snag Golf
 Speed Stacks Inc
 Speedminton Sporting Goods Corp
 Spikeball Inc
 Sport Court of Washington
 Sportime featuring SPARK
 Springfield College
 Sqair Fitness Solutions - Finish Strong Corp.
 Sqord Inc
 Student Health 101
 Summer Fit Learning Inc
 Sweets Kendamas LLC
 Swim Angelfish
 Tandalay
 Tanita Corp
 Taylor & Francis Group
 Team Silva Enterprises LLC/QB54
 Tennessee Technological University/ Department of Exercise Science
 TGA Premier Gold and Tennis
 The Children's Health Market
 The Cooper Institute

The First Tee National School Program
 The New PE
 The University of North Carolina at Greensboro – EdD in Kinesiology (Online)
 Toledo Physical Education Supply
 Total Health Publications
 Tri Federation
 TRX Training
 US Games
 US Soccer Foundation
 UCS Inc
 UNICEF USA
 United States Center for Coaching Excellence (USCCE)
 United States Handball Association
 United States Olympic Committee
 United States Tennis Association
 University of Alabama-Bama By Distance
 University of Arkansas
 University of North Carolina at Greensboro – EdD in Kinesiology Online
 University of Northern Colorado- Extended Campus
 University of Northern Iowa
 University of South Dakota
 University of Washington Center for Leadership in Athletics
 Uplifeusa
 USA Baseball
 USA Field Hockey
 USA Ultimate
 USA Weightlifting
 USDA Food & Nutrition Service
 VITAMIX Corporation
 VOCAB-T (One Stone Apparel)
 Voya Financial
 Wreck Bag
 WVU College of Physical Activity & Sport Sciences
 Xtreme Stax
 Yoga Calm
 Yoga Ed.
 Zoid Fitness
 Zumba Fitness



CONTACT

SPONSORSHIPS

Vice President, Business Development, Strategic Partnerships & Philanthropy
 PHONE: (800) 213-7193 x 1468
 EMAIL: sponsors@shapeamerica.org

EXHIBIT SPACE

Senior Manager, Business Development
 PHONE: (800) 213-7193 x 1457
 EMAIL: exhibits@shapeamerica.org

ADVERTISING

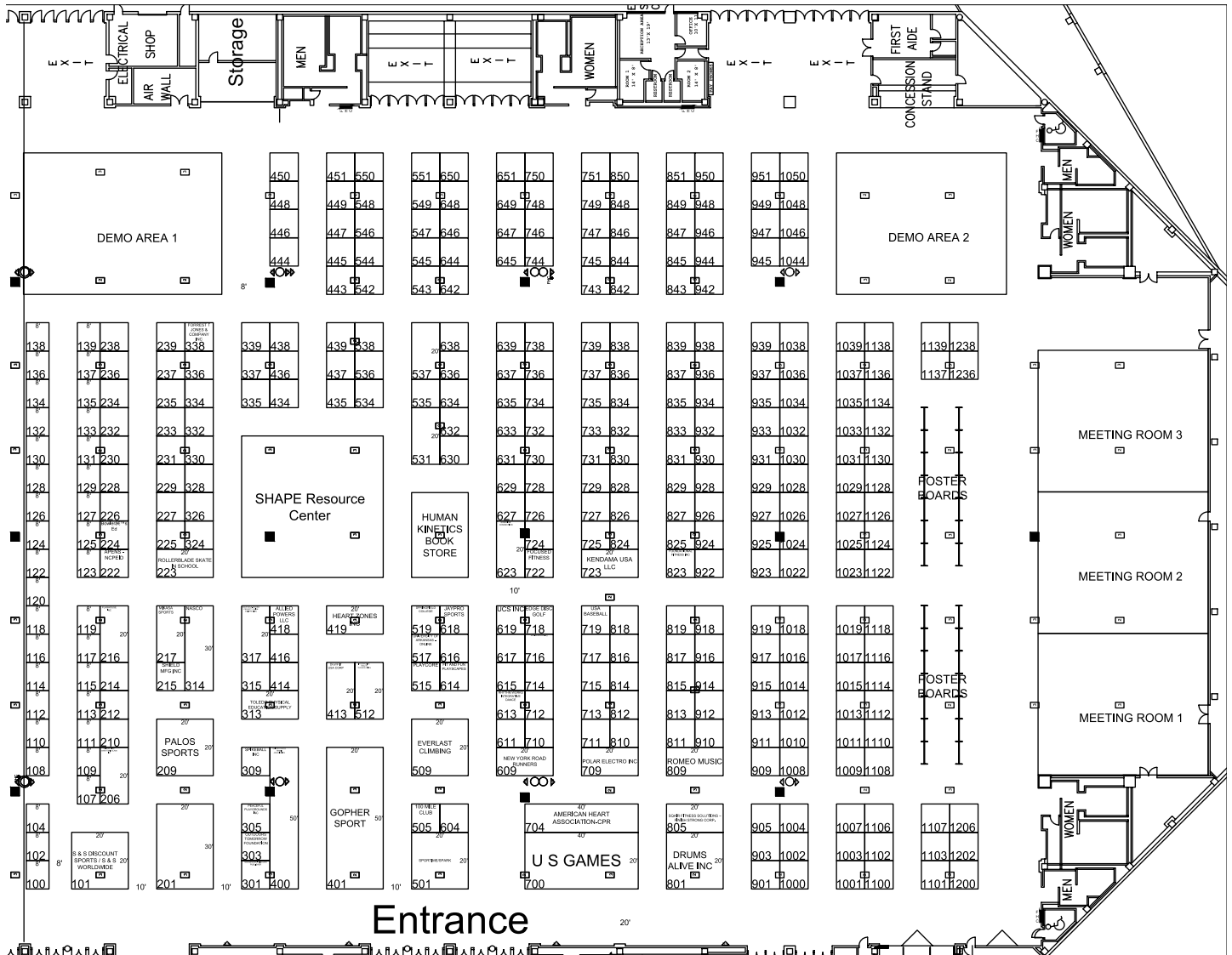
Senior Manager, Business Development
 PHONE: (800) 213-7193 x 1457
 EMAIL: advertising@shapeamerica.org

2019 EXHIBITION FLOOR PLAN

SHAPE America National Convention & Expo

April 9-13, 2019 (Exhibit Dates: April 10-12, 2019)

Tampa Convention Center
Tampa, Florida



Application and Contract for Exhibit Space



SHAPE America – Society of Health and Physical Educators
2019 NATIONAL CONVENTION & EXPO
April 9–13, 2019 (Exhibit Dates: April 10–12)
 Tampa Convention Center, 333 S. Franklin St, Tampa

[A]

COMPANY/ORGANIZATION _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

RESERVED BY NAME _____ TITLE _____

SIGNATURE _____

TEL _____ FAX _____

EMAIL _____ WEBSITE _____

CONTACT NAME/TITLE TO BE LISTED IN WEBSITE AND MOBILE APP EXHIBITOR LISTINGS _____

TEL _____ FAX _____

EMAIL _____ WEBSITE _____

[B] Exhibit Booth Selection (per 10' x 10' space)

One Full Convention registration and three Exhibit Hall Only passes included.

Before 10/31/18: # of booths _____ x \$1,860 Inline Location = \$ _____ (TOTAL)

Before 10/31/18: # of booths _____ x \$1,995 Corner or Island Location = \$ _____ (TOTAL)

After 10/31/18: # of booths _____ x \$2,030 Inline Location = \$ _____ (TOTAL)

After 10/31/18: # of booths _____ x \$2,195 Corner or Island Location = \$ _____ (TOTAL)

Preferred Locations: (1) _____ (2) _____ (3) _____ (4) _____ (5) _____

Place us in close proximity to these companies:

Do not place us in close proximity to these companies:

[C] Public Service Tabletop Display

- \$615 6-foot skirted table only
- \$665 6-foot skirted table and 2 side chairs

(Charitable/Non-Profit/Not-for-Profit) For eligible organizations that raise awareness through distribution of free educational literature and that do not offer any items/services for sale. One conference registration is included.

[D] Terms and Method of Payment/Cancellation Policy

A \$300 non-refundable deposit per booth is due with application or within two weeks of invoice date. Fifty percent (50%) of the exhibit booth rental is due no later than 10/10/18. The remaining fifty percent (50%) is due no later than 1/10/19. In addition, non-exhibit invoices that are past due to SHAPE America must be paid in full before being allowed to exhibit. No installation will be permitted unless payment has been received in full. A fee of twenty-five percent (25%) of the total exhibit space cost will be assessed for cancellations received from 10/10/18 to 1/10/19. Cancellations received after 1/10/19 will result in a full forfeiture or an obligation to pay the entire exhibit rental fee. Cancellations must be received in writing by SHAPE America Show Management to be valid.

PAYMENT INFORMATION

Method of payment (check one) \$ _____ U.S. funds (amount to be charged at time of application)

Check payable to: **SHAPE America**

CREDIT CARD #

VISA MasterCard AMEX

EXPIRATION DATE

CARDHOLDER NAME

SIGNATURE

CARDHOLDER'S ADDRESS (if different than in item "A" above)

CARDHOLDER'S TELEPHONE # (if different than in item "A" above)

**SUBMIT
FORM TO:**

SHAPE America
 Business Development, Strategic
 Partnerships & Philanthropy Department
 1900 Association Drive
 Reston, VA 20191

Phone: (800) 213-7193 x 1457
 Fax: (703) 476-9527
 Email: exhibits@shapeamerica.org
 Web: www.shapeamerica.org

Application and Contract for Advertising Space



SHAPE America – Society of Health and Physical Educators
2019 NATIONAL CONVENTION & EXPO
April 9–13, 2019 (Exhibit Dates: April 10–12)
Tampa Convention Center, 333 S. Franklin St, Tampa

[A]

COMPANY/ORGANIZATION

ADDRESS

CITY

STATE

ZIP

RESERVED BY NAME

TITLE

SIGNATURE

TEL

FAX

EMAIL

WEBSITE

[B] #SHAPETampa Expo Hall Game Information

Please provide a question about your organization, products and/or services that you would like attendees to ask **OR** an activity that attendees will participate in when visiting your exhibit booth. Please limit responses to a maximum of 75 words.

OPTIONAL: Please indicate if you plan to donate an item for the prize drawing; prize donations do not constitute a 501(c)(3) charitable donation.

Prize Donation: _____

Estimate Prize Value (recommended minimum value of \$100): \$ _____

[C] Advertising Bundle Selection

Bundle A – \$1,160 **Bundle B – \$1,860** **Bundle C – \$3,900**

[D] Conditions

All advertising is subject to approval by SHAPE America. SHAPE America will not accept responsibility for the content of ads, including errors. SHAPE America reserves the right to place the word "advertisement" with copy that, in the publisher's opinion, resembles editorial matter. Any advertising that casts a negative light on its competitors is not acceptable; therefore SHAPE America has the right to reject any advertising content that does so. SHAPE America does not verify or substantiate the claims of advertisers. As a matter of law, it is the responsibility of an advertiser, not SHAPE America, to substantiate its claims.

[E] Terms and Method of Payment

Payment shall be due in full within thirty (30) days from date of invoice issued by SHAPE America. Failure to pay in full by the time of publishing may result in exclusion from the publication or digital placement.

PAYMENT INFORMATION

Method of payment (check one) \$ _____ U.S. funds

Invoice

Check payable to: **SHAPE America**

CREDIT CARD #

VISA MasterCard AMEX

EXPIRATION DATE

CARDHOLDER NAME

SIGNATURE

CARDHOLDER'S ADDRESS (if different than in item "A" above)

CARDHOLDER'S TELEPHONE # (if different than in item "A" above)



SHAPE America

Business Development, Strategic
Partnerships & Philanthropy Department
1900 Association Drive
Reston, VA 20191

Phone: (800) 213-7193 x 1457
Fax: (703) 476-9527
Email: advertising@shapeamerica.org
Web: shapeamerica.org