## Exhibitor and Supporter Prospectus

# IASP WORLD CONGRESS ON PAIN

Amsterdam 4-8 August 2020 iaspworldcongress.org



## IASP 2020 World Congress on Pain®

The Leading Global Forum for Pain Professionals

### IASP 2020 World Congress on Pain Scientific Program Committee Members

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### **ABOUT IASP**

The International Association for the Study of Pain (IASP) works to support research, education, clinical treatment, and better patient outcomes for all pain conditions. For nearly 50 years, IASP has been a leading global authority on pain and continues to be the largest multidisciplinary association in the field of pain.

With more than 7,000 members representing over 130 countries, 91 national chapters, and 24 Special Interest Groups (SIGs), IASP fosters the exchange of ideas and education to stimulate and support the study of pain and to translate that knowledge into improved pain relief worldwide.

### **ABOUT THE IASP WORLD CONGRESS**

The IASP World Congress on Pain is the world's largest gathering of pain professionals. This premier event brings together more than 7,000 scientists, clinicians, and healthcare providers from around the world and across pain disciplines. As a biennial event, 2020 marks the 18th IASP World Congress on Pain.

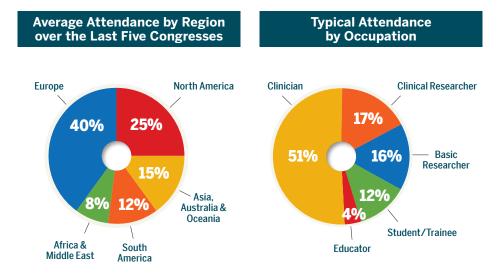


## **Attendee Profile**

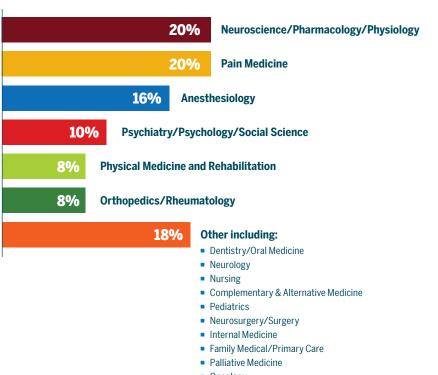
The World Congress on Pain<sup>®</sup> is the largest global pain event in the field, attracting *three times* more delegates than any other pain meeting.

## Why Support the IASP World Congress?

- IASP World Congress programs cover the most innovative scientific updates and clinical practice in the field.
- More than 80% of surveyed exhibitors and supporters report achieving their goals for attending at the IASP World Congress.
- IASP receives over 2500 primary research abstracts at each World Congress, nearly 5 times more than any other pain meeting in the field.
- The IASP World Congress features a wide variety of learning opportunities including Plenary Lectures, Topical Workshops, Poster Sessions, Hands-On Workshops, Cadaver Labs, Refresher Courses, Symposia, and more!
- IASP's interactive exhibition floor showcases products and services from more than 100 companies across the pain field.
- Coffee Breaks, lunch breaks, and Poster Presentations scheduled in the exhibit hall provide five full hours of daily programming in the exhibition area.



#### **Typical Attendance by Specialty**



- Oncology
- Obstetrics/Gynecology

## **Preliminary Schedule at a Glance**

IASP accepts late-breaking abstracts so that the latest news from the field first appears at the World Congress on Pain<sup>®</sup>

## **4–8 August 2020**

TIME	Tuesday 4 August	Wednesday 5 August	Thursday, 6 August	Friday, 7 August	Saturday, 8 August
07:00-08:00			Breakfast Symposia / Expert Breakfast Session (2)	Breakfast Symposia / Expert Breakfast Session (2)	
08:00		Posters Open	Posters Open	Posters Open	Posters Open
08:15-09:30		IASP Presidential Address Plenary Session	Plenary Session	Plenary Session	Plenary Session
09:00		Exhibition Open	Exhibition Open	Exhibition Open	Exhibition Open
09:30–10:30		Poster Discussion Innovation Labs	Poster Discussion Innovation Labs	Poster Discussion Innovation Labs	Poster Discussion
10:15–10:45		BREAK	BREAK	BREAK	BREAK
10:45-12:15	Refresher Courses	Concurrent Workshops	Concurrent Workshops	Concurrent Workshops	IASP General Assembly
12:15-14:00	(08:30–16:30)	Lunch Break	Lunch Break	Lunch Break	Lunch Break
12:45-13:45		Lunch Associated Symposia (3)	Lunch Associated Symposia (3)	Lunch Associated Symposia (3)	Lunch Associated Symposia (2)
14:00–15:15		Plenary Session	Plenary Session	Plenary Session	Plenary Session
15:15–16:15		Poster Discussion Innovation Labs	Poster Discussion Innovation Labs	Poster Discussion Innovation Labs	Poster Discussion
16:00–16:30		BREAK Innovation Lab (2)	BREAK Innovation Lab (2)	BREAK (16:00–16:30)	BREAK
16:30–18:00	Welcome Reception (17:00–19:00)	Exhibition Close at 18:00 Concurrent Workshops End of Posters	Exhibition Close at 18:00 Concurrent Workshops End of Posters	Exhibition Close at 18:00 Concurrent Workshops End of Posters	Exhibition Close at 16:30 Concurrent Workshops End of Posters End of Congress
19:00–20:30	Exclusive Associated Symposium (1)				

All time and dates subject to change.

Commercial exhibits are open Wednesday through Saturday 09:00-18:00.

Please note: Coffee breaks overlap Poster Discussion periods. All coffee breaks are served in the Exhibition/Poster Hall. Coffee breaks will be available on Saturday afternoon from 16:00–16:15.

\* Continuing education credits will not be offered by IASP for Associated Symposia, Associated Breakfast Symposia/Expert Sessions, Member-Supported Symposia, SIG Satellite Symposia, or Company Presentations in the Innovation Labs.

## **Support Opportunities**

## **Customized Support Opportunities**

Position your company as a leader in the pain field by showcasing your latest products and discoveries to the world's leading pain researchers, scientists, and healthcare providers.

Express your commitment to pain education, research, clinical management and treatment throughout the world by becoming a Congress Supporter. Custom support packages are available. Contact Sarah Wheeler (sarah.wheeler@iasp-pain.org) for details.



## Symposia, Workshops, Labs & Practical Workshops

#### **Associated Symposia (Parallel)**

Organize an expert breakfast session or lunchtime educational session on a topic of your choice. Please see individual descriptions below for further information.

### **Exclusive Associated Symposium**

Organize a unique session immediately following the opening ceremony of the IASP World Congress on a topic of your choice. Symposia must follow Symposium Guidelines. Please consult the website. See individual descriptions on the following pages for further information on pricing and packages.

### Mini Symposia

Are you a smaller company with a limited budget? Mini Associated Symposia are a new addition to the World Congress that allow smaller companies to have a voice. 15-minute presentation slots are allotted in one of the main session rooms. Mini Symposia are only available to companies who have an exhibit booth. For further information on eligibility, pricing, and availability, please contact <u>sarah.wheeler@iasp-pain.org</u>.

#### **Innovation Lab**

Organize a seminar or product demonstration on a topic of your choice. Lab must follow Lab Guidelines on page 11. See individual descriptions below for further information on pricing and packages.

### **Hands-On Practical Workshop**

Provide product support or educational materials and technical teams to facilitate hands-on practical workshops. For more information, contact Sarah Wheeler (sarah.wheeler@iasp-pain.org).

## Symposia, Workshop & Lab Packages

Supporters should consider taking advantage of a symposium package. Purchasing a symposium package (B, C, D or E) with additional benefits will provide a greater cost savings than selecting support items individually.

Booth Measurements in Meters	Booth Total Sqm.	Booth Measure in Feet	Booth Total sq ft
3m x 3m	9 sqm	10' x 10'	100 sq ft
3m x 6m	18 sqm	10' x 20'	200 sq ft
Based on Requirements	36 sqm	Based on Requirements	400 sq ft
Based on Requirements	72 sqm	Based on Requirements	800 sq ft
Based on Requirements	90 sqm	Based on Requirements	1000 sq ft
Based on Requirements	144 sqm	Based on Requirements	1550 sq ft

Table of booth size "approximate" conversions (sq ft rounded to nearest 000's)

All prices listed in US dollars.

## Associated Breakfast Symposium or Expert Breakfast Session Package Options:

**Session duration: 60 minutes.** All booth space outlined above refers to space only. Breakfast is not provided in the below support price.

PACKAGE A.	Associated Breakfast Symposium/Session ONLY and additional benefits	\$35,000
PACKAGE B.	Associated Breakfast Symposium/Session PLUS 36 sqm and additional benefits	\$72,000
PACKAGE C.	Associated Breakfast Symposium/Session PLUS 72 sqm and additional benefits	\$100,000
PACKAGE D.	Associated Breakfast Symposium/Session PLUS 90 sqm and additional benefits	\$114,000
PACKAGE E.	Associated Breakfast Symposium/Session PLUS 144 sqm and additional benefits	\$150,000



### Associated Lunchtime Symposium Package Options:

**Lunchtime Symposium duration: 60 minutes.** All booth space outlined above refers to space only. Lunch is not provided in the below support price.

PACKAGE A.	Associated Symposium ONLY and additional benefits	\$45,000
PACKAGE B.	Associated Symposium PLUS 36 sqm and additional benefits	\$82,000
PACKAGE C.	Associated Symposium PLUS 72 sqm and additional benefits	\$110,000
PACKAGE D.	Associated Symposium PLUS 90 sqm and additional benefits	\$124,000
PACKAGE E.	Associated Symposium PLUS 144 sqm and additional benefits	\$160,000

### Associated Exclusive Symposium Package Options:

**Evening Symposium duration: 90 minutes.** All booth space outlined above refers to space only. Dinner is not provided in the below support price.

PACKAGE A.	Associated Symposium ONLY and additional benefits	\$60,000
PACKAGE B.	Associated Symposium PLUS 36 sqm and additional benefits	\$97,000
PACKAGE C.	Associated Symposium PLUS 72 sqm and additional benefits	\$125,000
PACKAGE D.	Associated Symposium PLUS 90 sqm and additional benefits	\$140,000
PACKAGE E.	Associated Symposium PLUS 144 sqm and additional benefits	\$175,000

### **Innovation Lab** Package Options:

**Session duration: 10–15 minutes, hall size max capacity 100.** All booth space outlined above refers to space only. Food and Beverage is not provided in the below support price.

PACKAGE A.	Innovation Lab PLUS 9 sqm	\$11,500
PACKAGE B.	Innovation Lab PLUS 36 sqm and additional benefits	\$30,000
PACKAGE C.	Innovation Lab PLUS 72 sqm and additional benefits	\$55,000
PACKAGE D.	Innovation Lab PLUS 90 sqm and additional benefits	\$70,000
PACKAGE E.	Innovation Lab PLUS 144 sqm and additional benefits	\$105,000



## Symposia, Workshop & Lab Dates

Symposia, Workshops & Labs will run in individual halls located in Amsterdam RAI Exhibition and Convention Centre

### **Exclusive Associated Evening Symposium**

will run on the opening evening, Tuesday, 4 August 2020, 18:30–20:00 (Exclusive Session)

### **Breakfast Symposium or Expert Breakfast Sessions**

will run on two mornings from 07:00–08:00

- Thursday, 6 August 2020 (2 sessions available) and
- Saturday, 8 August 2020 (2 sessions available)

### **Associated Lunch Symposia**

will run on the following days from 12:45-13:45

- Wednesday, 5 August 2020 (3 sessions available)
- Thursday, 6 August 2020 (3 sessions available)
- Friday, 7 August 2020 (3 session available)
- Saturday, 8 August, 2020 (2 sessions available)

### **Associated Innovation Lab slots**

will run in 15-minute slots parallel to poster sessions

- Wednesday, 5 August 2020 (2 sessions available)
- Thursday, 6 August 2020 (2 sessions available)
- Friday, 7 August 7 2020 (2 session available)

All dates and times are subject to change.



## **Supporter Opportunities**

## Package A

#### Package (A) Associated Breakfast Symposium or Expert Breakfast Session \$35,000

 Support of a 60-minute Concurrent Associated Expert Session at the Convention Center plus Package A benefits below.

## Package (A) Associated Lunchtime \$45,000

 Support of a 60-minute Concurrent Associated Symposium respectively at the Convention Center Plus Package A benefits below.

## Package (A) Exclusive Symposium \$60,000

 Support of a 90-minute Exclusive Associated Symposium after the Opening Ceremony on the first day of the Congress at the Convention Center plus two full registrations and company advertisement in the final program.

## Package (A) Innovation Lab \$11,500

 Support of a 15-minute presentation at the Convention Center plus a 9 sqm booth space only.

### **Package A Benefits**

#### ADVERTISING

- Inclusion of supporter's symposium invitation in the registration bags (does not include exclusive symposium and Innovation Lab).
- Opportunity to provide two pull-up poster stands for placement in well-travelled locations designated at the Convention Center to promote the symposium from the afternoon of the previous day prior to the symposium.
- Permission to use the phrase: "Held in conjunction with the IASP 2020 World Congress on Pain<sup>®</sup>"<sup>1</sup>
- Opportunity to use the Congress logo on relevant Congress material, as approved by IASP<sup>1</sup>
- <sup>1</sup> According to Congress Symposia Guidelines available on the website

#### **REGISTRATION BADGES**

 6 Corporate staff passes for staff to enter the premises for programming of the symposium, workshop, or Lab on the day of the symposium (provides access to exhibition area and symposium room only)

#### ACKNOWLEDGEMENTS

- Supporter's name and logo prominently displayed at the Congress
- Supporter's name on published materials, including Registration Information Booklet and Official Congress Program
- Subject to supporter timing and receipt by publishing deadline

## Package B

#### Package (B) Associated Breakfast Symposium or Expert Breakfast Session \$72,000 plus 36 sqm of Exhibition space

- Support of a 60-minute Lunchtime Concurrent Associated Symposium at the Convention Center
- All benefits featured in Package A
- Additional Package B benefits outlined below

## Package (B) Associated Lunchtime Symposium \$82,000 plus 36 sqm of Exhibition space

- Support of a 60-minute Lunchtime Concurrent Associated Symposium at the Convention Center
- All benefits featured in Package A
- Additional Package B benefits outlined below

## Package (B) Associated Exclusive Symposium \$97,000 plus 36 sqm of Exhibition space

- Support of a 90-minute Evening Exclusive Associated Symposium on the first day of the congress immediately after the opening ceremony at the Convention Center
- Benefits as featured in Package A
- Additional Package B benefits outlined below

#### Package (B) Innovation Labs

\$30,000 plus 36 sqm of Exhibition space

- Support of a 15-minute Presentation at the Convention Center
- Benefits as featured in Package A
- Additional Package B benefits outlined below

#### **Package B Benefits**

#### **EXHIBITION SPACE**

36 sqm (400 sq ft) exhibition space

#### REGISTRATION

- 5 complimentary full registrations to the Congress
- 5 exhibitor badges
- 6 symposium badges

#### **ADVERTISING**

- Full-page, 4-color symposium advertisement in the Official Congress Program
- Inclusion of supporter's company brochure in the registration bags

## Package C

#### Package (C) Associated Breakfast Symposium or Expert Breakfast Session \$100,000 plus 72 sqm of Exhibition space

- Support of a 60-minute Lunchtime Concurrent Associated Symposium at the Convention Center
- All benefits featured in Package A
- Additional Package C benefits outlined below

## Package (C) Associated Lunchtime Symposium

#### \$110,000 plus 72 sqm of Exhibition space

- Support of a 60-minute Lunchtime Concurrent Associated Symposium at the Convention Center
- All benefits featured in Package A
- Additional Package C benefits outlined below

#### Package (C) Associated Exclusive Symposium \$125,000 plus 72 sqm of Exhibition Space

- Support of a 90-minute Evening Exclusive Associated Symposium on the first day of the congress immediately after the opening ceremony at the Convention Center
- Benefits as featured in Package A
- Additional Package C benefits outlined below

#### Package (C) Innovation Lab \$55,000

plus 72 sqm of Exhibition space

- Support of a 15-minute Presentation at the Convention Center
- Benefits as featured in Package A
- Additional Package C benefits outlined below

#### Package C Benefits

#### **EXHIBITION SPACE**

72 sqm (800 sq ft) exhibition space

#### REGISTRATION

- 10 Complimentary full registrations to the Congress
- 10 Exhibitor badges
- 6 Corporate badges

#### **ADVERTISING**

- Full page, 4-color symposium advertisement in the Official Congress Program
- Inclusion of supporter's company brochure in the registration bags

## Package D

#### Package (D) Associated Breakfast Symposium or Expert Breakfast Session \$114,000 plus 90 sqm of Exhibition space

- Support of a 60-minute Lunchtime Concurrent Associated Symposium at the Convention Center
- All benefits featured in Package A
- Additional Package D benefits outlined below

#### Package (D) Associated Lunchtime Symposium

#### \$124,000 plus 90 sqm of Exhibition space

- Support of a 60-minute Lunchtime Concurrent Associated Symposium at the Convention Center
- All benefits featured in Package A
- Additional Package D benefits outlined below

#### Package (D) Associated Exclusive Symposium \$140,000 plus 90 sqm of Exhibition space

- Support of a 90-minute Evening Exclusive Associated Symposium on the first day of the congress immediately after the opening ceremony at the Convention Center
- Benefits as featured in Package A
- Additional Package D benefits outlined below

#### Package (D) Innovation Lab

#### \$70,000 plus 90 sqm of Exhibition space

- Support of a 15-minute Presentation at the Convention Center
- Benefits as featured in Package A
- Additional Package D benefits outlined below

#### **Package D Benefits**

#### **EXHIBITION SPACE**

90 sqm (1000 sq ft) exhibition space

#### REGISTRATION

- 14 Complimentary full registrations to the Congress
- 14 Exhibitor badges
- 6 Corporate Badges

#### **ADVERTISING**

- Full page, 4-color symposium advertisement in the Official Congress Program
- Inclusion of supporter's company brochure in the registration bags

## Package E

#### Package (E) Associated Breakfast Symposium or Expert Breakfast Session \$150,000 plus 144 sqm of Exhibition space

- Support of a 60-minute Lunchtime Concurrent Associated Symposium at the Convention Center
- All benefits featured in Package A
- Additional Package E benefits outlined below

#### Package (E) Associated Lunchtime Symposium

#### **\$160,000** plus 144 sqm of Exhibition space

- Support of a 60-minute Lunchtime Concurrent Associated Symposium at the Convention Center
- All benefits featured in Package A
- Additional Package E benefits outlined below

#### Package (E) Associated Exclusive Symposium \$175,000 plus 144 sqm of Exhibition Space

- Support of a 90-minute Evening Exclusive Associated Symposium on the first day of the congress immediately after the opening ceremony at the Convention Center
- Benefits as featured in Package A
- Additional Package E benefits outlined below

#### Package (D) Innovation Lab

#### \$105,000 plus 90 sqm of Exhibition space

- Support of a 15-minute Presentation at the Convention Center
- Benefits as featured in Package A
- Additional Package E benefits outlined below

#### **Package E Benefits**

#### **EXHIBITION SPACE**

 144 sqm (1550 sq ft) exhibition space with the option of additional space at a rebate of 15% on regular rate (space only)

#### REGISTRATION

- 20 complimentary full registrations to the Congress
- 20 exhibitor badges
- 6 symposium badges

#### **ADVERTISING**

- Full-page, 4-color symposium advertisement in the Official Congress Program
- Inclusion of supporter's company brochure in the registration bags

## **Summary Table of Package Benefits**

	PACKAGE A	PACKAGE A	PACKAGE A	PACKAGE B	PACKAGE C	PACKAGE D	PACKAGE E
Symposium or Session Type	Breakfast, Lunchtime	Evening Exclusive	Innovation Lab	Breakfast, Lunchtime, Exclusive, & Labs	Breakfast, Lunchtime, Exclusive, & Labs	Breakfast, Lunchtime, Exclusive, & Labs	Breakfast, Lunchtime, Exclusive, & Labs
Programming	Concurrent	Exclusive	Collaborative				
Booth Space	х	х	9 sqm	36 sqm	72 sqm	90 sqm	144 sqm
Discount on Additional Space						$\checkmark$	~
Discount on Additional Advertising						~	~
Flyer in Delegate Bag	~	~		$\checkmark$	$\checkmark$	~	~
Full Badges	0	2	1	5	10	14	20
Exhibit Badges	n/a	n/a	1	5	10	14	20
Corporate Badges	6	6	6	6	6	6	6
Advert in Final Program		$\checkmark$		$\checkmark$	$\checkmark$	<b>~</b>	<ul> <li>Image: A start of the start of</li></ul>
Additional Flyer in Delegates Bag				$\checkmark$	$\checkmark$	<b>~</b>	~
Congress Badge Ribbon of Support				$\checkmark$	~	~	~
PAIN Journal for 1 Year					$\checkmark$	<b>~</b>	~
PAIN Journal for 2 Years	~	~			~	~	~
Flash Alert & Advertisement Placement in Mobile App						Not Labs	Not Labs

## Associated Symposium, Workshop and Lab Support General Information

- Company has the discretion to choose speakers and topics, subject to IASP Scientific Program Committee approval.
- Company is responsible for speakers' registration fees and travel expenses.
- A minimum of two speakers are required for the symposia
- IASP will allocate choice and time slots on a first-come, first-served basis.
- IASP will not be able to place advertisements and inserts unless it receives them by the deadlines.
- Support includes standard audiovisual equipment and room rental at the Convention Center.
- Food and beverages are not included in any packages.

## Booking and Payment Conditions for Symposia, Workshops, or Labs

To book a symposium, workshop, or Lab, please complete and return the Booking Form to the IASP Director of Global Industry Engagement. IASP will acknowledge an initial confirmation of the symposium and issue a deposit (100%) invoice payable by bank transfer, credit card, or check.

If booking a Support package, please complete and return the Booking Form to the Director of Global Industry Engagement noting your choice of package. IASP will issue an invoice acknowledging the exhibition (50%) and support (100%) request. IASP will assign slots according to the date it receives the application. IASP reserves the right to assign other than the choice requested, if necessary, and to rearrange the time/date of the symposia accordingly. IASP reserves the right to reassign slots if it does not receive the 100% deposit within 10 weeks of the invoice date.

The Booking Form is a binding contract, valid upon the IASP's receipt.

## **Cancellation Policy for Symposia**

IASP must receive all cancellation requests in writing.

For cancellation received after booking and prior to 15 January 2020, a cancellation fee of 50% of the total support will apply. Cancellations received between 15 January and 1 March 2020 will be subject to a cancellation fee of 75%. For support cancelled after 1 March 2020, 100% cancellation fee applies.

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## **Support Opportunities**

## **Customized Promotional Opportunities**

#### 1. Unrestricted Educational Grants

Unrestricted Educational Grants can be given by companies ...... US\$ for any desired amount

#### 2. Trainee Grants

Unrestricted educational grants for the IASP Congress Financial Aid Program .... **US\$ for any desired amount** 

#### 3. Exclusive Printing Support

Support includes cost of printing two advertisements. Program At-a-Glance (pocket-sized) ...... US\$20,000 Logo only on brochure

#### 4. Advertising

Official Congress Program	
Cover 3 (4-color)	US\$7,000
Two-Page Spread	US\$7,000
Full Page (4-color)	
Full Page (black/white)	US\$3,000

#### Abstract Flash Drive

Congress Abstracts...... US\$65,000\* \*See more information below

#### **Bag Inserts**

For 1–8-page document (placed in all delegate bags)	US\$6,000
For 9–16-page document (placed in all delegate bags)	US\$9,000

#### 5. Networking Events

Trainee Networking Reception	US\$20,000*
Welcome Reception	JS\$150,000*
President's Reception	
Chapter Presidents' Lunch	
Mentor Minute	\$10,000*
Patient Alliance Reception	\$20,000*
Supported Fun Run	
Supported Bike Fondo	
*Note: Branded items will carry company logos only as no	products logos

or advertisements are permitted.

#### 6. Congress Events

#### AMENITIES (Exclusive)

Lanyards	In-kind or \$10,000*
Notepads	In-kind or \$10,000*
Pens	In-kind or \$10,000*
Congress Bags	
Abstract USB Drive	
Luggage Tag	\$10,000

If provided in kind by a company, the bags, notepads, pens, and lanyards will have to be approved by the Congress organizer. It is the company's responsibility to pay the relevant tax, shipping and any other charges.

Support will be recognized with "Supported by..." with company name only as logos are not permitted.

Speakers Ready Room	US\$30,000
Hotel Key Card Covers (selected hotels)	
	when hotel lists available
Room Drops TB	D when hotel lists available

Supported Fitness Event (walk, run, or cycle)

Details to be provided to Interest Company. Company will support set-up costs and donation towards runners completing the run. For further details, contact the Director of Global Industry Engagement.

#### AMENITIES (Technology related)

Internet Café 18 sqm	US\$20,000
Internet Café 36 sqm	
Internet Café 72 sqm	US\$40,000
WiFi for the exhibition floor	US\$20,000
PowerTower (mobile/tablet charge facility) per tower	US\$5,000
Interactive Mobile Meeting App	US\$25,000
Congress TV based on r	equirements

#### GLOBAL DIGITAL EDUCATION SUPPORT INITIATIVE

IASP will be recording the majority of key World Congress sessions as part of its global objective to provide pain education worldwide. These sessions will be available through IASP's online Pain Education Resource Center (PERC) following the congress.

Interested in providing digital on-demand education to your extended network around the globe? Contact IASP for details.

Companies who support this initiative will be provided with a number of subscriptions to the portal to provide as a benefit to their own networks. Companies will also receive logo recognition on the portal outlining their support for the education that will be seen by the global audience that IASP serves. Subscription amounts depend on other support provided. Make your investment go further and join us.

For further information contact: sarah.wheeler@iasp-pain.org

#### HOSPITALITY SUITES AND MEETING ROOMS

Cost depends on size; please send your request to the Director of Global Industry Engagement.

#### **BEYOND IASP WORLD CONGRESS**

Expand your reach beyond IASP World Congress attendees! Get extended advertising opportunities leading up to the World Congress via platforms such as IASP's premier journals, PAIN and PAIN Reports, and the popular online platforms Pain Research Forum and Relief. Contact Sarah Wheeler (sarah.wheeler@iasp-pain.org) for more information.

## **Support Opportunities**

## **Support Accumulation Benefits**

Congress supporters can gain Patron, Diamond, Platinum, Gold, Silver, or Bronze Contributor status and related benefits if their total support booking reaches a specific amount. The accumulated amount is based on the selection of items from the Customized Support opportunities listed below.

Supporters will be given the following additional benefits relating to their total investment.

## **Support Opportunities**

#### Bronze US\$15,000\* and over

- Name on Supporter display sign in registration area
- Supporter's name on selected publications including the Official Congress Program
- Public acknowledgment of support at the Congress
- Company listed as status Supporter on Congress materials
- Recognition on acknowledgement board at exhibit hall entrance
- Signage for supported symposium or workshop event in well-traveled Congress area

#### Silver US\$30,000\* and over

All of the above benefits, plus

- Commercial support ribbon for company representatives
- Mobile App alert

### Gold US\$50,000\* and over

All of the above benefits, plus

Advertisement in mobile app

### Platinum US\$80,000\* and over

All of the above benefits, plus

- One-year subscription to PAIN<sup>®</sup> journal
- Complimentary registration to next Congress<sup>2</sup>

### Diamond Over US\$100,000\*

All of the above benefits, plus

- Two-year subscription to PAIN<sup>®</sup> journal
- Supporter logo on screens in plenary/meeting rooms (between sessions)
- 2 invitations to the President's Reception
- 2 complimentary registrations to next Congress<sup>2</sup>

#### Patron

#### Over US\$100,000\* and repeat supporter

- Exclusive title for repeat supporters who maintain Diamond level for two consecutive congresses
- Plaque for displaying in booth
- 4 invitations to the President's Reception
- 4 complimentary registrations to next Congress<sup>2</sup>

## **Exhibition Information**

## **Space Only Exhibition Rates**

#### Exhibition Rate: US\$7,200\*

for basic floor space (9 sqm) or US\$800\* per sqm

#### **Price includes:**

- Exhibitor Manual—online
- Exhibitor badges (2 per 9 sqm booth: 1 full registration, 1 exhibitor only badge)
- 50-word company profile in the Official Congress Program
- Listing in exhibitor index of the Congress Mobile App
- Cleaning in public areas of exhibition
- Access to tea/coffee breaks for registered Congress delegates
- Invitation to Welcome Reception for registered Congress delegates
- Security Service in general in the hall after hours
- Minimum space 9 sqm

## **Turn-Key Booth Exhibition Rates**

#### Exhibition Rate: US\$900\* per sqm

Exhibitors may rent a turn-key booth package. The price for this option is an additional US\$100\*1 per sqm and includes:

- All the standard enclosures of space only, plus
- Hard-shell scheme wall and sides, basic carpeting, basic spot lighting, standard electricity connection and usage
- Identification signage with standardized lettering, black/white artwork only (logo if requested).
- An extra Exhibitor Badge per 9 sqm
- Minimum Space is 9 sqm
- <sup>1</sup> Discount does not apply.

Additional badges booked at time of booth booking US\$250 per badge Additional "exhibitor only" badges at later stage US\$350\* per badge

#### **Exhibit Location**

#### RAI Amsterdam, Hall 1

Address: Europaplein 24, 1078 GZ Amsterdam, Netherlands Tel: +31 (0)20 549 12 12 Website: rai.nl/en

## **Exhibitor Eligibility**

Companies eligible to participate include:

- Pain Management
- Pharmaceuticals
- Laboratory equipment and instruments
- Clinical Research
- Imaging
- Medical Software, Electronic Health Records
- Publishers of medical books, software, and journals
- Education
- Medical Billing Services
- Medical supplies and equipment

- Alternative delivery systems
- Laboratory Testing
- Clinical Trial Management
- Ultrasound
- Biology Kits and Reagents
- Pain research centers, painfocused non-profit associations
- Medical Technology, Apps, Wearables and m-health, e-health
- Medical Office Management and Business

## Exhibit Schedule\*

#### **Exhibitor Set-Up**

- Monday, 3 August and Tuesday, 4 August
- All exhibits must be set up by 17:00 on Tuesday, 4 August 2020 without exception.

Times are approximate and subject to change. Further details to come in the Exhibitor Manual and website.

#### **Exhibition Hours**

Wednesday, 5 August	09:00–18:00	Exhibition Open
Thursday, 6 August	09:00–18:00	Exhibition Open
Friday, 7 August	09:00-18:00	Exhibition Open
Saturday, 8 August	09:00–16:30	Exhibition Open

#### **Exhibition Dismantle**

Saturday, 8 August	16:30-23:59*	Breakdown
Sunday, 9 August	08:00-12:00*	Breakdown

All times subject to change.

### Ancillary Events and Advisory Board Meetings

Ancillary Events may not conflict with any educational sessions pertaining to the organization of the IASP 2020 World Congress on Pain. This includes but is not limited to scientific sessions (plenary, workshops, special lectures, Refresher Courses and poster abstract sessions, exhibit hours, Associated Symposia, Associated Workshops, and pre- and postsatellite symposia).

All events require an application for a prior approval. An Ancillary Meeting Space Request will be available beginning January 2020.

Approved Ancillary Events must be scheduled at the Convention Center by the IASP Meetings Team.

#### Booking and payment conditions for exhibits and promotional opportunities (excluding symposia).

To book exhibitor space or other promotional opportunities, please complete and return the Booking Form to the IASP Industry Liaison. IASP will acknowledge an initial confirmation of the form upon receipt.

Support and issue a deposit (50%) invoice payable by bank transfer, credit card, or check. Final payment for the remaining 50% is due 1 April 2020.

IASP will assign exhibition space based on the date it receives the application, the availability and

amount of the requested footage, special needs and compatibility of exhibitors' products. IASP reserves the right to assign other than the choice requested, if necessary, and to rearrange the floor plan and/or relocate any exhibits.

IASP will grant promotional opportunities based on the date it receives the application and availability of requested promotion. IASP reserves the right to assign other than the choice requested, if necessary and in agreement with the applicant. IASP reserves the right to reassign exhibition booth space if it does not receive the 50% deposit within 10 weeks of the invoice date.

Please consult the Exhibit Hall diagram for booth locations. The exhibition will be held in Hall 1 and adjoining Hall 5 of the RAI Amsterdam.

Maximum booth height build is 5 m.

The application form is a binding contract, valid upon IASP's receipt.

#### **Cancellation policy for exhibit**

IASP must receive all cancellation requests in writing. For cancellations received prior to 15 January 2020, a cancellation fee of 50% of the total Support will apply. Cancellations received between 15 January and 1 March 2020 are subject to a cancellation fee of 75%. For Support cancelled after 1 March 2020, 100% cancellation fee applies.



## **They Were There!**

## Past Congress Exhibitors and Supporters at World Congresses on Pain®

Management Association

AcelRx Pharmaceuticals Inc. Action on Pain ADD Technologies Ltd. Alan Edwards Center for Research on Pain (McGill University) ALGO-MD Algotec Research & Development Limited Allan Edwards Center for Research on Pain (McGill University) Allergan Inc. American Academy of Pain Medicine American Preclinical Services Amgen AnaBios ANS Biotech appliedVR Archimedes Pharma Limited Argentine Association for the Study of Pain Argentine Society of Medicine (SAM) Arthritis Care ArthroCare Europe AB ASEAPS ASSESSx Technology Limited Astellas Pharma Europe Ltd. AstraZeneca Atheris Laboratories Australia Pain Management Association (APMA), The **BCI** Pharma **BioDelivery Sciences** Biogen Bio-Physics Pharma, Inc. **BIOSEB** Instruments **Biovail Pharmaceuticals Canada BK Medical Boston Scientific** Canopy Growth Corporation C.A.R.E.S. Alliance Covidien Canadian Consortium for the Investigation of Cannabinoids **Canadian Pain Coalition** CanCog Technologies Inc. **CEFALY** Technology **CENIT** Foundation Cerborned GmbH **Change Pain Sensory Experience** Chinese Association for the Study of Pain **Chronic Pain Policy Coalition CPPC Clarius Mobile Health** CME McKinley UK Limited Collegium Pharmaceutical, Inc. Cosman Medical **CRF** Health Current Medical Technologies, Inc. Daiichi Sankyo Company, Limited Diros Technology Inc. DJO Global DorsaVi Dove Medical Press Ltd DTI Diros Technology Inc.

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## **IASP 2020 World Congress on Pain®**

## **Terms and Conditions**

These terms and conditions represent the contractual agreement between the Organizer and the Exhibiting and/or Supporting Company.

#### EXHIBIT/SUPPORT BOOKING CONTRACT

Exhibit/Support participation at the World Congress on Pain will be considered only if submitted on the appropriate booking and contract form, properly completed. If a conditional pre-booking has been made and contract form signed, the booking becomes valid upon receipt of a confirmation email of the pre-booking. Allocation will be confirmed insofar as space is available. Applicants will be informed in writing of their final allocation(s). Exhibitor/ Supporter will be bound by the Terms and Conditions listed in this prospectus. Any additional contract required by a company does not negate these Terms and Conditions.

#### RULES AND REGULATIONS OF BOOKING CONTRACT Legal Obligation

**Exhibitors:** I understand that IASP, relying on my promise to pay for exposition space, will remove the space from the inventory that it has reserved with the Convention Center for use by exhibitors. I also understand that IASP, relying on the promise of exhibitors to pay for space, has agreed to pay the Convention Center for all space reserved for exhibitors, including space that is not used. I further understand that IASP's reliance on my promise to pay creates a legal obligation on my part to pay the agreed-upon amounts, including applicable cancellation fees, as set forth herein.

**Supporter:** I understand that IASP, relying on my promise to provide support, will go forward and incur significant costs in preparation for the event. I understand that if I do not pay as promised that IASP will still have to pay these costs. I further understand that IASP's reliance on my promise to pay creates a legal obligation on my part to pay IASP the agreedupon amount, including applicable cancellation fees, as set forth herein.

#### EXHIBITION REGULATIONS

Exhibition Management, acting under direction of the IASP and the Congress venue regulations, has the final decision as to the acceptability of stands. Exhibitors are not to share with others any space allotted to them without prior written consent by IASP. The Organizer reserves the right to adjust the layout or limit the space allotted to each Exhibitor/ Supporter, postpone the exhibition, or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizer will not be held liable for expenses incurred, other than the cost of exhibit space rental fees.

#### LIABILITY INSURANCE

Equipment and all related display materials installed by Exhibitors/Supporters are not insured by the Organizer, and the Organizer under no circumstances is liable for any loss, damage, or destruction caused to equipment, goods, or property belonging to Exhibitor/Supporter. The Exhibitor/ Supporter agrees to be responsible for his property and person and for the property and persons of his employees and agents and for any third party who may visit his space through full and comprehensive insurance, and shall hold harmless the Organizer for any and all damage claims arising from theft and those usually covered by a fire and extended-coverage policy.

#### OBLIGATIONS OF THE EXHIBITOR/SUPPORTER

Booking implies full acceptance by the Exhibitors/Supporter Terms and Conditions. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the World Congress on Pain without compensation or refund of sums already paid, and without prejudice to the Exhibitor/Supporter. By submitting a booking form to participate, the Exhibitor/Supporter has made a final and irrevocable commitment to occupy the space allocated. The Exhibitor/Supporter may only present their stand or space the materials, products, or services duly represented by the company whose name appears on the booking form. No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or subletting of all or part of the allocated spaces is prohibited.

#### OBLIGATION OF ORGANIZER

The Organizer undertakes to allocate exhibition space/ support items on the basis of the company preference. In the case of limited allocation, allocation will be considered in order of receipt of booking form and, if necessary, the date of deposit payment. The Organizer reserves the right, in case of absolute necessity, to modify stands positions, with no obligation to provide compensation to Exhibitor/Supporter. In case of a default in the set-up period of the opening of the event, the Organizer reserves the right to offer to another company or Congress any use, stand, space, or support item that has not been occupied by the event at the opening of the conference, with no obligation to provide compensation to the defaulting Exhibitor/Supporter.

#### INDEMNIFICATION

To the extent permitted by law, Exhibitor/Supporter agrees to defend, indemnify, and hold harmless the International Association for the Study of Pain, its officers, directors, agents, and employees from and against any and all claims, suits, liens, judgments, damages, losses and expenses, including reasonable legal fees and costs arising in whole or in part and in any manner from acts, omissions, breach, or default of Exhibitor/Supporter in connection with performance of any work by Exhibitor/Supporter, its officers, directors, agents, employees, and subcontractors.

# **IASP 2020 WORLD CONGRESS ON PAIN**

**4-8 August 2020** RAI Amsterdam • Europaplein 24, 1078 GZ Amsterdam, Netherlands

### For more information, contact:

#### Sarah Wheeler

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## **Key Dates and Deadlines**

1 MARCH 2020	Full payment deadline for exhibit space and support
1 MAY 2020	Deadline to submit text for final Congress program
31 MAY 2020	Space only booth plans submitted for approval
14 JUNE 2020	Deadline for hotel reservations
14 JUNE 2020	Completion of all booth exhibition supplier services requests
21 JUNE 2020	Confirmation of booth staff due



#### International Association for the Study of Pain<sup>®</sup>

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